# Judy Diamond 401(k) Benchmark Report Sponsored by Mutual of America 



## A Note from Our Sponsor - Mutual of America


#### Abstract

Mutual of America Financial Group is pleased to support the vital work and research highlighted in the Judy Diamond 2023 401(k) Benchmarking Report. It's been clear for some time that the United States is facing a savings retirement crisis, and participating in an employer-sponsored retirement plan is perhaps the most effective way for Americans to build enough savings over time. This report, with its focus on key retirement plan and participation trends and benchmarks across numerous industries, is yet another way for Mutual of America to emphasize its commitment to advancing retirement education and promoting the importance of building and preserving assets for a financially secure future.


## A Note from the Author

This is the seventh annual 401 (k) Benchmark Report, compiled by the research team at Judy Diamond Associates, a unit of ALM Global, LLC. In this year's report, we've continued to track the overall performance of $401(\mathrm{k})$ plans both by industry and by size of company. Our basic methodology is unchanged from previous years, which allows us to draw meaningful year over year comparisons. The only notable change is that certain very large companies which had previously classified themselves "holding companies" or "conglomerates" were instead reclassified by the JDA team to be included in the industrial grouping most relevant to their core business. This group of companies consists of approximately 250 organizations with $\$ 307$ billion in retirement assets. Additionally, we have reclassified the "Mining and Utilities" sector to be "Mining, Utilities, and Energy", in order to better reflect the industries covered.

The 2021 plan year was the second year of the global pandemic, and it's easy to see the impact of COVID in certain data elements. Service and hospitality industries were hit particularly hard, in some cases seeing both employee and employer contributions per participant decline by as much as $43 \%$. Median participation rates dipped slightly year over year from $81 \%$ to $80 \%$. The fact that we see an additional four million total plan participants ( 96 million vs. 92 million) suggests that many of those who may have left the workforce in 2020 and came back in 2021 did not immediately start contributing to their plans.

Frequent readers of our report will know that the rate of return metric is the one that we weight least heavily, as RoR is usually a function of market mechanics and has little if anything to do with how "well" the plan is being run. This is evidenced by the fact the difference between the very best and very worst returns is only about $2 \%$ ( $13.31 \%$ for bankers and $15.24 \%$ for financial professionals). What's interesting about the rate of return this year is that the S\&P returned a total of $26.61 \%$ in 2021, nearly doubling what we saw in 401 (k) plans across the country. This is the widest discrepancy we've seen since we began this report, and implies that plan participants may have adjusted their investment lineup in response to COVID but not adjusted it back quickly enough to participate in 2021s market rally.

The goal of our report is to provide the $401(\mathrm{k})$ industry (and those serviced by that industry) with a meaningful and objective set of performance-based benchmarks. While there are specific elements of plan design and administration that were not discoverable in our research (such as employer match rates, vesting schedules, plan costs, default investments, etc...) this report does provide a quantitative look at overall plan performance that can be extremely useful in evaluating any one plan. By reviewing more than 600,000 active 401(k) plans, we are able to control for many outside variables and give both Plan Sponsors and Plan Advisors a useful tool for understanding their plans.

For Advisors, this report represents an opportunity to have a meaningful discussion with your clients about how their plans are doing. For Sponsors, these benchmarks provide an unbiased look into your industry, and will help you determine whether your plan is competitive within your peer group. It can also help ensure that you're taking the right steps to provide positive retirement outcomes for your employees.

If you're looking for more in-depth analysis on a single plan, we invite you to consider a subscription to our Retirement Plan Prospector tool, which is the platform that was used to prepare the data for our research. It contains our industry-leading Plan Score rating system, Red Flags, Talking Points, Marketing Letters, EBSA violations, and everything else retirement professionals need to research, contact, and win clients. You can learn more at www.judydiamond.com, by emailing us at sales@judydiamond.com, or by calling us at 800-231-0669.

This report has been made available at no cost, sponsored by our friends at Mutual of America. In conversations with Mutual of America, we found a sponsor whose passion for the health and well-being of the employer-sponsored retirement plan matches our own. This report would not have been possible without their support, and so to them we say... thank you.

Thank you, also, for your continued interest in our report. Read on to discover which industries have the best plans, how the market is doing overall, and how you stack up against your peers.
~Eric Ryles
Vice President, Customer Solutions
Judy Diamond Associates


#### Abstract

About our Sponsor

Mutual of America Financial Group is a leading provider of retirement services and investments to employers, employees and individuals. We provide high-quality, innovative products and services at a competitive price, along with outstanding personalized service, to help our customers build and preserve assets for a financially secure future. Our mission is built upon our values-integrity, prudence, reliability, excellence and social responsibility-which have guided us since 1945 and continue to serve us and our customers well. For more information, visit mutualofamerica.com, and connect with us via Facebook, Twitter and LinkedIn.


## About the Author

Eric Ryles is the Vice President of Customer Solutions at Judy Diamond Associates, and has spent the last two decades working with the nation's leading financial services and employee benefits firms. In that role, he has helped these companies to develop programs that utilize government data to drive their lead-generation, competitive intelligence, and marketing efforts.

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## Introduction and Methodology

Judy Diamond Associates, a unit of ALM Global, LLC, presents a look at the employer-sponsored Retirement Market in the US, through an examination of every active $401(\mathrm{k})$ plan in the country. The goal of this research is to provide an objective, data-oriented view of different industries, how their collective $401(k)$ plans are performing, and how that compares to other industry groupings. By providing a breakdown based on industry and size, we allow individual plan sponsors to benchmark their own performance against the appropriate peer group.

For this report, we examined approximately 620,000 active $401(\mathrm{k})$ plans with at least $\$ 3,000$ in plan assets and at one active plan participant. This data comes from the 2021 plan year, and represents the most recent data available at the time of this writing. These plans cover about 78 million eligible workers (of whom 56 million are actively participating) and about 19 million retirees who maintain a plan balance. In total, this equates to about $\$ 8.0$ trillion dollars in assets.

The data for this report originated with the US Government's Form 5500 ERISA disclosure form, a plan document that is a required filing for every 401 (k) plan in the country with 2 or more participants. This data was then warehoused, cleansed, and analyzed through the Retirement Plan Prospector platform, a 401 (k) analysis and lead generation tool available at www.judydiamond.com. For more information on the data or the prospector platform, please visit us at www.judydiamond. com.

## How to Read This Report

Each page contains three tables focused on a single industry. The table "on top" is broken down into eight different size groupings that are measured across seven different metrics of plan performance. This table shows the median values for each metric, across each group, which means half of the companies in that grouping fall below that value, and half rise above it.

The two tables on the bottom represent the median values across the entire industry, irrespective of the size of the company. The table on the left shows how this industry performed compared to the 26 other industries we measured, and the table on the right shows a year-overyear differential. Note that some of the data in the Year over Year tables has been rounded, for a cleaner presentation.

## Three Steps to Using This Report

Step 1: Identify your industry
Step 2: Select the appropriate size range for the company
Step 3: See how your plan compares to the median figures for your industry and size

## Understanding the Tables

| Field | Explanation |
| :--- | :--- |
| \# of Participants | A range indicating the number of participants in a plan at the end of the year |
| \# of Companies | The number of firms in each size segment |
| Total Plan Assets | The median amount of money among all plans in the industry |
| Account Balance | The median amount of money in a participant's account, among all plans in the industry |
| Participation Rate | The median participation rate among all plans in the industry |
| Rate of Return | The median rate of return among all plans in the industry, controlled for plan inflows and outflows |
| Employee Contributions | The median figure of employee contributions to a plan, among all plans in the industry |
| Employer Contributions | The median figure of employer contributions to a plan, among all plans in the industry |
| Plan Score | The median plan score for all companies in the industry, which represents how well a plan is being <br> administered |
| Employee Longevity | The ratio of average account balance and total contributions. This figure aids in understanding the <br> approximate amount of time (in years) an average worker would need to save to accrue the median <br> account balance. It does not account for rate of return during that period. |

## AlM I JUDY DIAMOND ASSOCIATES

## Overall Rankings by Industry

To calculate these rankings, we examined seven different metrics of plan performance:

- Average Account Balance
- Employee Contributions

■ Employee Longevity

- Participation Rate
- Rate of Return
- Employer Contributions
- Plan Score

Each industry group was assigned its rank of 1-27 in each category based off the median overall industry value for each metric. The metrics were then collectively examined, and the industry with the best (lowest) overall score was ranked \#1. By way of example, if any industry had been ranked best in EACH of the seven categories it would have had an overall score of "7", for seven rank \#1's

| Industry | Overall Rank | Overall Score | Size of Group |
| :---: | :---: | :---: | :---: |
| Certified Puiblic Accountants | 1st | 26 | 8,586 |
| Financial Advice/Investment Activities | 2nd | 32 | 12,477 |
| Lawyers and Legal Services | 3rd | 33 | 31,496 |
| Physicians | 4th | 43 | 36,744 |
| Dentists | 5th | 43 | 32,931 |
| Engineers | 6th | 55 | 9,817 |
| Financial and Insurance Services (All Other) | 7th | 55 | 7,305 |
| Insurance Providers/Brokers | 8th | 59 | 13,231 |
| Consultants | 9th | 80 | 15,523 |
| Banking | 10th | 84 | 6,760 |
| Mining and Utilities | 11th | 88 | 5,005 |
| Wholesale | 12th | 90 | 31,184 |
| Professional, Scientific, and Technical Services | 13th | 95 | 80,183 |
| Information and Media | 14th | 97 | 12,725 |
| Construction | 15th | 102 | 20,079 |
| Real Estate | 16th | 104 | 19,693 |
| Manufacturing | 17th | 116 | 62,908 |
| Agriculture | 18th | 116 | 7,585 |
| Contractors | 19th | 126 | 38,049 |
| Other Services | 20th | 127 | 37,414 |
| Healthcare and Social Assistance | 21st | 143 | 36,733 |
| Retail | 22nd | 144 | 38,586 |
| Admin Support and Waste Management | 23rd | 145 | 19,104 |
| Arts Entertainment \& Recreation | 24th | 149 | 8,891 |
| Educational Services | 25th | 149 | 7,113 |
| Transportation and Warehousing | 26th | 161 | 13,881 |
| Accommodation and Food Services | 27th | 169 | 12,451 |

Source: 401(k) Benchmark Report, ALM Intelligence

## All Industries

The 2021 plan year can best be described as "back to work". The total number of plans covered by this report jumped from about 606,000 last year to about 626,000 this year, with almost half of those plans in the micro 1-10 category. The total number of active workers with an account balance jumped $10 \%$, from 51.3 million to 56.0 million, and the number of new plans rose from 48 K to 52K.

The charts below break down our different size groupings and provide some aggregate data for your consideration.
Industry Medians by Size

| \# of Participants | \# of <br> Companies | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: |

## Aggregate Data: Dollars

Source: 401(k) Benchmark Report, ALM Intelligence

|  | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 1}$ |
| :--- | ---: | ---: |
| Total Assets | $\$ 7.1$ Trillion | \$8.0 Trillion |
| Average Account Balance (median) | $\$ 64,483$ | $\$ 65,663$ |
| Average Account Balance (average) | $\$ 121,451$ | $\$ 128,242$ |
| Employee Contributions (total) | $\$ 301,669,283,814$ | $\$ 330,676,915,448$ |
| Employer Contributions (total) | $\$ 159,320,253,399$ | $\$ 172,549,687,672$ |
| Employee Contributions Per Employee (median) | $\$ 4,427$ | $\$ 4,303$ |
| Employer Contributions Per Employee (median) | $\$ 2,136$ | $\$ 1,700$ |

Aggregate Data: People
Source: 401(k) Benchmark Report, ALM Intelligence

| \# Plans Covered | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 1}$ |
| :--- | ---: | ---: |
| Total Participants | 606,663 | 626,454 |
| Participation Rate (actual) | $92,800,000$ | $96,400,000$ |
| \# of New 401(k) Plans | $81 \%$ | $80 \%$ |
| Retirees Entitled to or Receiving Benefits | 48,781 | 52,128 |
| Active Workers with an Account Balance | $17,428,463$ | $18,687,083$ |

Source: 401(k) Benchmark Report, ALM Intelligence
The influx of new plans and new plan participants is always a cause for celebration. However, we do see the effects of these new participants in the average and median values. In 2020, we noted that Employee and Employer contributions per participant rose by about $7 \%$ and $20 \%$ respectively. This was a consequence of the fact that many of the people who stopped participating altogether were not contributing heavily to their plans in the first place.

Now that that those workers and their contributions are back, we see a slight cooling effect in the overall participation and contribution rates. Although both Employee and Employer contributions were up 10\% in total, the average per-participant figures are down. The most important year over year figure for determining if our $401(\mathrm{k})$ system is helping Americans to retire is the number of total participants, and we are pleased to report nearly 5 million more workers ended last year with an account balance in their 401(k) plan.

## Accommodation and Food Services

For the third consecutive year，the Accommodation and Food Services sector finishes dead last in our annual rankings，at $27^{\text {th }}$ out of 27 ．This group placed last in 5 of the 7 performance metrics we measure，and was last by a significant margin in most of those cases．

As an industrial group，Accommodation and Food services（＂Hospitality＂，broadly speaking）was almost certainly the most impacted by the pandemic which characterized much of the 2021 plan year．The year over year comparisons reveal the full story．On average，both employee and employer contributions per participant declined $43 \%$ ．Account balances also fell slightly，from $\$ 29,415$ to $\$ 28,032$ ．When one considers that overall S\＆P returned $26.6 \%$ during the calendar year，the implication is that the employees either took hardship withdrawals，borrowed money from their plan，or even withdrew money and got hit with the $10 \%$ penalty．3，799 of 12，451 plan sponsors（30\％）made no matching contribution at all．

Astute readers will note the absurd longevity figures in the table on this page．Because employee longevity is calculated from a combination of employee and employer contributions，the severe YoY dip in those contributions had a tremendous impact on longevity．For the sake of both posterity and consistency，we＇ve left the longevity figures in as calculated and we expect them to normalize next year．

## Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :--- |
| $1-10$ | 3,643 | $\$ 131,413$ | $\$ 59,747$ | $76.2 \%$ | $13.78 \%$ | $\$ 3,206$ | $\$ 1,109$ | 54 | 5.9 |
| $11-25$ | 2,657 | $\$ 180,574$ | $\$ 22,592$ | $59.4 \%$ | $15.47 \%$ | $\$ 1,868$ | $\$ 687$ | 54 | 8.5 |
| $26-50$ | 2,264 | $\$ 310,650$ | $\$ 20,218$ | $53.5 \%$ | $15.62 \%$ | $\$ 1,339$ | $\$ 562$ | 51 | 11.1 |
| $51-100$ | 1,748 | $\$ 656,361$ | $\$ 22,580$ | $50.0 \%$ | $14.72 \%$ | $\$ 1,028$ | $\$ 497$ | 47 | 15.5 |
| $101-500$ | 1,458 | $\$ 2,105,015$ | $\$ 24,230$ | $49.9 \%$ | $14.51 \%$ | $\$ 945$ | $\$ 400$ | 43 | 18.0 |
| $501-1,000$ | 302 | $\$ 6,695,323$ | $\$ 26,041$ | $44.6 \%$ | $14.37 \%$ | $\$ 784$ | $\$ 310$ | 41 | 22.8 |
| $1,001-5,000$ | 290 | $\$ 16,376,580$ | $\$ 30,905$ | $44.7 \%$ | $14.25 \%$ | $\$ 729$ | $\$ 242$ | 39 | 25.2 |
| $5,000+$ | 89 | $\$ 139,873,629$ | $\$ 38,332$ | $38.6 \%$ | $14.06 \%$ | $\$ 754$ | $\$ 215$ | 36 | 38.3 |
| Total | 12,451 | $\$ 307,265$ | $\$ 28,032$ | $59.4 \%$ | $14.80 \%$ | $\$ 1,392$ | $\$ 600$ | 49 | 11.6 |

Source：401（k）Benchmark Report，ALM Intelligence

|  | Metric | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| ¢ | Account Balance | \＄28，032 | 27 |
| （会） | Participation Rate | 59．4\％ | 27 |
| $\cdots$ | Rate of Return | 13．68\％ | 25 |
| EE＊ | Employee Contributions | \＄1，084 | 27 |
| （ER•） | Employer Contributions | \＄318 | 27 |
| 涼 | Plan Score | 49 | 27 |
| 000 | Employee Longevity（Years） | 11.6 | 9 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

|  |  | 2020 | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 眐目 | \＃of Companies | 11，086 | 12，451 | 1，365 |
| － | Account Balance | \＄29，415 | \＄28，032 | $(\$ 1,383)$ |
| 9010 | Participation Rate | 56\％ | 59\％ | 3\％ |
| EE | Employee Contributions | \＄2，424 | \＄1，392 | $(\$ 1,032)$ |
| ER• | Employer Contributions | \＄1，026 | \＄600 | （\＄425） |

Source：401（k）Benchmark Report，ALM Intelligence

## Administrative Support and Waste Management

The Administrative Support and Waste Management grouping fell two places this year，down to $23^{\text {rd }}$ of our 27 industrial groupings．These 19,104 companies saw a decline in employee contributions per participant of $\$ 601$ ，or about $16 \%$ compared to the 2020 plan year．Employer contributions were also down $15 \%$ ．
$37 \%$ of this industry＇s companies are in the micro－size range of $1-10$ employees．Firms in that size bracket enjoyed an $83 \%$ participation rate， which lifts up the entire industry to an $83 \%$ median，despite some of the larger firms having a median participation of only $46 \%$ ．

On a rankings basis，Admin Support and Waste Management firms hover near the back of the pack，coming in at $20^{\text {th }}$ or worse on six of the seven performance metrics we track．Only their Rate of Return of $14.2 \%$ was good enough to break into the top 20 ，though it＇s worth pointing out that only a few tenths of a percent separate most of our groups．It＇s hard to imagine that the average worker in this field will be well－prepared for retirement．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :--- |
| $1-10$ | 7,086 | $\$ 170,674$ | $\$ 54,504$ | $83.1 \%$ | $14.87 \%$ | $\$ 5,454$ | $\$ 2,107$ | 62 | 6.1 |
| $11-25$ | 4,597 | $\$ 418,690$ | $\$ 38,177$ | $74.5 \%$ | $15.14 \%$ | $\$ 3,313$ | $\$ 1,614$ | 57 | 7.6 |
| $26-50$ | 2,868 | $\$ 806,648$ | $\$ 39,346$ | $67.4 \%$ | $14.96 \%$ | $\$ 2,683$ | $\$ 1,348$ | 52 | 10.1 |
| $51-100$ | 2,064 | $\$ 1,360,808$ | $\$ 33,856$ | $62.6 \%$ | $14.81 \%$ | $\$ 2,115$ | $\$ 1,063$ | 50 | 10.7 |
| $101-500$ | 1,712 | $\$ 3,290,169$ | $\$ 33,323$ | $61.3 \%$ | $14.93 \%$ | $\$ 2,060$ | $\$ 890$ | 48 | 10.8 |
| $501-1,000$ | 327 | $\$ 10,473,441$ | $\$ 32,882$ | $58.0 \%$ | $14.67 \%$ | $\$ 1,897$ | $\$ 739$ | 46 | 11.7 |
| $1,001-5,000$ | 354 | $\$ 25,622,973$ | $\$ 32,643$ | $53.4 \%$ | $14.74 \%$ | $\$ 1,662$ | $\$ 672$ | 45 | 13.6 |
| $5,000+$ | 96 | $\$ 169,634,446$ | $\$ 36,203$ | $46.1 \%$ | $14.90 \%$ | $\$ 1,853$ | $\$ 677$ | 43 | 15.0 |
| Total | 19,104 | $\$ 481,891$ | $\$ 40,480$ | $83.3 \%$ | $14.94 \%$ | $\$ 3,136$ | $\$ 1,496$ | 55 | 8.6 |

Source：401（k）Benchmark Report，ALM Intelligence

| Metric |  | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| ¢ | Account Balance | \＄40，480 | 24 |
| （愛） | Participation Rate | 83．3\％ | 24 |
| \％ | Rate of Return | 14．20\％ | 11 |
| EEE ${ }^{\text {c }}$ | Employee Contributions | \＄2，780 | 22 |
| ER $\cdot$＇ | Employer Contributions | \＄978 | 23 |
| 涼 | Plan Score | 55 | 21 |
| 009 | Employee Longevity（Years） | 8.6 | 20 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

| 2020 |  |  | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 盽自 | \＃of Companies | 17，445 | 19，104 | 1，659 |
| ® | Account Balance | \＄40，989 | \＄40，480 | （\＄509） |
| \％ | Participation Rate | 81\％ | 83\％ | 2\％ |
| EE＊ | Employee Contributions | \＄3，737 | \＄3，136 | （\＄601） |
| ER ${ }^{\text {a }}$ | Employer Contributions | \＄1，756 | \＄1，496 | （\＄260） |

Source：401（k）Benchmark Report，ALM Intelligence

## Agriculture

At only 7,585 companies，Agriculture is one of the smallest industry groups that we track．This year they slide back one slot from $17^{\text {th }}$ to $18^{\text {th }}$ place overall．

The Agriculture group is highly clustered in its performance metrics，ranking at $18^{\text {th }}, 19^{\text {th }}$ ，or $20^{\text {th }}$ in five of the seven measured categories． Agriculture firms scored best in employee longevity，coming in at rank 6 with a median of 12.1 years on the job．It is worth pointing out that our data can only track employees who are earning credited service hours towards participation in a $401(\mathrm{k})$ plan，which rules out seasonal Agriculture workers who might otherwise bring that number down．
$33 \%$ of all Agricultural plan sponsors are in the 1－10 micro－sized employee range，and those small plans enjoy substantially higher ratings than their cousins in the larger employee brackets．Their average account balances are $30 \%$ higher while employee contributions are nearly double the rest of the industry．

Across the board，employee and employer contributions were down by nearly $10 \%$ year over year，after several years of solid growth．
Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :--- |
| $1-10$ | 2,544 | $\$ 355,316$ | $\$ 87,513$ | $88.0 \%$ | $14.36 \%$ | $\$ 6,431$ | $\$ 2,501$ | 64 | 9.1 |
| $11-25$ | 1,813 | $\$ 734,460$ | $\$ 57,481$ | $78.1 \%$ | $14.38 \%$ | $\$ 3,419$ | $\$ 1,832$ | 56 | 11.2 |
| $26-50$ | 1,290 | $\$ 1,432,291$ | $\$ 59,104$ | $72.3 \%$ | $14.28 \%$ | $\$ 2,828$ | $\$ 1,506$ | 53 | 13.1 |
| $51-100$ | 936 | $\$ 2,305,620$ | $\$ 50,833$ | $67.3 \%$ | $14.25 \%$ | $\$ 2,447$ | $\$ 1,307$ | 51 | 13.4 |
| $101-500$ | 795 | $\$ 5,907,046$ | $\$ 52,489$ | $65.9 \%$ | $14.26 \%$ | $\$ 2,417$ | $\$ 1,339$ | 50 | 14.5 |
| $501-1,000$ | 90 | $\$ 16,917,946$ | $\$ 56,071$ | $60.3 \%$ | $14.65 \%$ | $\$ 1,849$ | $\$ 805$ | 47 | 18.0 |
| $1,001-5,000$ | 100 | $\$ 36,461,060$ | $\$ 48,902$ | $59.7 \%$ | $13.55 \%$ | $\$ 1,526$ | $\$ 742$ | 44 | 13.7 |
| $5,000+$ | 17 | $\$ 316,993,272$ | $\$ 46,627$ | $66.4 \%$ | $14.67 \%$ | $\$ 2,356$ | $\$ 1,146$ | 49 | 14.3 |
| Total | 7,585 | $\$ 933,365$ | $\$ 61,922$ | $86.7 \%$ | $14.32 \%$ | $\$ 3,365$ | $\$ 1,773$ | 56 | 12.1 |

Source：401（k）Benchmark Report，ALM Intelligence

|  | Metric | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| － | Account Balance | \＄61，922 | 15 |
| （空） | Participation Rate | 86．7\％ | 19 |
| \％11 | Rate of Return | 13．86\％ | 20 |
| EE＊ | Employee Contributions | \＄3，111 | 19 |
| ER• | Employer Contributions | \＄1，472 | 18 |
| 渄 | Plan Score | 56 | 19 |
| 04 | Employee Longevity（Years） | 12.1 | 6 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

|  |  | 2020 | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 圌自 | \＃of Companies | 6，852 | 7，585 | 733 |
| － | Account Balance | \＄58，111 | \＄61，922 | \＄3，811 |
| \％ | Participation Rate | 86\％ | 87\％ | 0\％ |
| EEP | Employee Contributions | \＄3，727 | \＄3，365 | （\＄362） |
| （ER•） | Employer Contributions | \＄1，949 | \＄1，773 | （\＄176） |

Source：401（k）Benchmark Report，ALM Intelligence

## Arts，Entertainment，and Recreation

The 8，891 companies engaged in Arts，Entertainment，and Recreation rank $24^{\text {th }}$ out of our 27 industrial groupings，moving up one place from last year．

Median account balances rose slightly year over year，improving by about 3\％，while participation rates remained steady at 85\％．Employee contributions were down $7 \%$ from $\$ 3,247$ to $\$ 2,995$ ，but employer contributions remained flat at $\$ 1,488 \ldots$ a difference of only $\$ 4$ from the prior year．

A full $40 \%$ of plan sponsors in this industry are in the 1－10 micro－sized employee range，making it one of the only groups not in the＂professional services＂categories to have so many small companies．This is good news for employees in that grouping，as there is a significant decrease in plan quality as you move up the sizing ladder．These smallest companies enjoy account balances and contributions that are double the amount found in the rest of the industry．This is by far the biggest disparity that we see between these sizes in any of our industries，and it suggests that there are a large number of very small companies with very high account balances．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :--- |
| $1-10$ | 3,543 | $\$ 210,381$ | $\$ 77,938$ | $85.7 \%$ | $13.81 \%$ | $\$ 6,243$ | $\$ 2,748$ | 63 | 7.1 |
| $11-25$ | 1,631 | $\$ 462,311$ | $\$ 39,834$ | $73.7 \%$ | $14.63 \%$ | $\$ 2,917$ | $\$ 1,464$ | 55 | 9.2 |
| $26-50$ | 1,362 | $\$ 1,023,301$ | $\$ 47,124$ | $67.4 \%$ | $14.72 \%$ | $\$ 2,387$ | $\$ 1,229$ | 52 | 12.7 |
| $51-100$ | 1,190 | $\$ 1,940,720$ | $\$ 45,623$ | $65.1 \%$ | $14.49 \%$ | $\$ 2,257$ | $\$ 1,053$ | 50 | 14.1 |
| $101-500$ | 870 | $\$ 5,138,112$ | $\$ 47,973$ | $67.9 \%$ | $14.81 \%$ | $\$ 2,361$ | $\$ 1,140$ | 50 | 13.6 |
| $501-1,000$ | 121 | $\$ 20,239,879$ | $\$ 45,452$ | $69.4 \%$ | $15.12 \%$ | $\$ 2,193$ | $\$ 726$ | 50 | 13.2 |
| $1,001-5,000$ | 139 | $\$ 43,740,864$ | $\$ 40,543$ | $71.1 \%$ | $14.46 \%$ | $\$ 2,282$ | $\$ 891$ | 48 | 12.5 |
| $5,000+$ | 35 | $\$ 301,594,753$ | $\$ 49,556$ | $59.8 \%$ | $15.25 \%$ | $\$ 1,242$ | $\$ 591$ | 43 | 25.2 |
| Total | 8,891 | $\$ 630,496$ | $\$ 52,260$ | $84.6 \%$ | $14.46 \%$ | $\$ 2,995$ | $\$ 1,488$ | 55 | 10.9 |

Source：401（k）Benchmark Report，ALM Intelligence

|  | Metric | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| ¢ | Account Balance | \＄52，260 | 21 |
| （会） | Participation Rate | 84．6\％ | 22 |
| \％ip | Rate of Return | 13．86\％ | 21 |
| （EE） | Employee Contributions | \＄2，452 | 25 |
| ER ${ }^{\text {a }}$ | Employer Contributions | \＄877 | 26 |
| 潯 | Plan Score | 55 | 23 |
| ［104］ | Employee Longevity（Years） | 10.9 | 11 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

|  |  | 2020 | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 䁬自 | \＃of Companies | 8，360 | 8，891 | 531 |
| $\stackrel{\square}{\text { ® }}$ | Account Balance | \＄50，532 | \＄52，260 | \＄1，728 |
| ה | Participation Rate | 85\％ | 85\％ | 0\％ |
| EEP | Employee Contributions | \＄3，247 | \＄2，995 | （\＄252） |
| ER• | Employer Contributions | \＄1，492 | \＄1，488 | （\＄4） |

Source：401（k）Benchmark Report，ALM Intelligence

## Banking

The 6，760 companies in the banking sector moved up 4 slots from last year to lock up the $10^{\text {th }}$ position in our rankings chart．
The banks that we profiled had an awful lot going for them in 2021，starting with a $10 \%$ increase in median account balance year over year， from about $\$ 78 \mathrm{~K}$ to $\$ 85 \mathrm{~K}$ ．We don＇t often see increases that big，because even as markets rise，new workers continue to join the labor market and begin their careers with no or low account balances．For context，the next biggest $\%$ rise was Engineers at about $7 \%$ ，and it falls off sharply from there．

For the second year in a row，Banking finished in $27^{\text {th }}$ place among out 27 industrial groupings in one performance metric．．．rate of return． At $13.31 \%$ ，Banks were 24 basis points lower than the next lowest industry，Transportation and Warehousing．Last year we speculated that those involved in banking may be more risk－averse and thus choose more a slightly more conservative investment profile．We conducted a small sampling of bank plans this year and did indeed see a larger percentage of account balances parked in target date and bond funds． While this isn＇t conclusive，our hypothesis is at least anecdotally supported．

Banks continue to enjoy one of the highest employee retention／longevity rates in our study，at 12.5 years on average．This certainly provides their employees with ample opportunity to grow their account balances．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :--- |
| $1-10$ | 917 | $\$ 349,636$ | $\$ 70,502$ | $89.7 \%$ | $11.53 \%$ | $\$ 2,909$ | $\$ 2,329$ | 57 | 14.0 |
| $11-25$ | 1,195 | $\$ 1,248,115$ | $\$ 79,197$ | $89.7 \%$ | $12.26 \%$ | $\$ 3,457$ | $\$ 2,525$ | 56 | 13.8 |
| $26-50$ | 1,236 | $\$ 2,716,655$ | $\$ 82,009$ | $89.6 \%$ | $12.92 \%$ | $\$ 3,820$ | $\$ 2,456$ | 56 | 13.6 |
| $51-100$ | 1,330 | $\$ 5,657,358$ | $\$ 85,683$ | $91.0 \%$ | $13.10 \%$ | $\$ 4,143$ | $\$ 2,668$ | 57 | 12.6 |
| $101-500$ | 1,589 | $\$ 16,926,695$ | $\$ 89,966$ | $92.8 \%$ | $14.06 \%$ | $\$ 4,756$ | $\$ 3,051$ | 62 | 11.4 |
| $501-1,000$ | 251 | $\$ 60,670,686$ | $\$ 92,509$ | $94.9 \%$ | $14.55 \%$ | $\$ 5,219$ | $\$ 3,373$ | 65 | 10.2 |
| $1,001-5,000$ | 192 | $\$ 170,432,544$ | $\$ 96,886$ | $93.4 \%$ | $15.30 \%$ | $\$ 5,961$ | $\$ 3,458$ | 65 | 10.4 |
| $5,000+$ | 50 | $\$ 1,301,129,719$ | $\$ 139,815$ | $93.6 \%$ | $15.99 \%$ | $\$ 7,006$ | $\$ 4,892$ | 67 | 11.8 |
| Total | 6,760 | $\$ 4,062,463$ | $\$ 85,561$ | $96.0 \%$ | $13.37 \%$ | $\$ 4,170$ | $\$ 2,721$ | 59 | 12.5 |

Industry Medians－Overall

| Metric |  | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| © | Account Balance | \＄85，561 | 9 |
| （免） | Participation Rate | 96．0\％ | 9 |
| \％ | Rate of Return | 13．31\％ | 27 |
| EE＊ | Employee Contributions | \＄4，145 | 16 |
| ER• | Employer Contributions | \＄2，593 | 8 |
| 洨 | Plan Score | 59 | 12 |
| 10 | Employee Longevity（Years） | 12.5 | 3 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

|  |  | 2020 | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 眐自 | \＃of Companies | 6，818 | 6，760 | （58） |
| $\stackrel{\square}{\text { ® }}$ | Account Balance | \＄77，861 | \＄85，561 | \＄7，700 |
| \％ | Participation Rate | 96\％ | 96\％ | 0\％ |
| EEP | Employee Contributions | \＄3，636 | \＄4，170 | \＄534 |
| ER ${ }^{\text {c }}$ | Employer Contributions | \＄2，392 | \＄2，721 | \＄329 |

Source：401（k）Benchmark Report，ALM Intelligence

## Certified Public Accountants

After two years in $2^{\text {nd }}$ place，the 8，586 CPA firms that we track have finally claimed the title of highest ranked industry grouping，in 1st place out of 27 different sectors．

The CPAs were helped by claiming the top spot in Average Account Balance（ $\$ 145,838$ ）and Participation Rate（median of $100 \%$ ），and the number two spots in Employee Contribution（ $\$ 8,619$ per participant）and overall Plan Score．

The median account balance across all CPA firms is $\$ 140,093$ ，putting them about $\$ 4,000$ ahead of lawyers and $\$ 11,000$ ahead of financial advisors（which widens the gap from last year，when they were only $\$ 5,000$ ahead）．It should also come as no surprise that these firms enjoy some of the longest tenured employees $\left(4^{\text {th }}\right)$ highest over plan health score $\left(2^{\text {nd }}\right)$ ，and highest contributions per participant（ $\left.2^{\text {nd }}\right)$ ．

CPAs enjoyed almost a $\$ 6,000$ bump in median account balance，while participant contributions rose $17 \%$ year over year to $\$ 8,750$ ．Nearly $54 \%$ of all CPA firms had 1－10 employees，behind only dentists，financial advisors，and lawyers in this metric．Unsurprisingly，all four of those industry sectors rank in our top 5 ，along with physicians．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :--- |
| $1-10$ | 4,620 | $\$ 642,656$ | $\$ 146,528$ | $92.5 \%$ | $14.40 \%$ | $\$ 9,801$ | $\$ 3,337$ | 70 | 10.7 |
| $11-25$ | 2,251 | $\$ 2,037,700$ | $\$ 141,551$ | $91.0 \%$ | $14.58 \%$ | $\$ 8,017$ | $\$ 3,274$ | 66 | 12.4 |
| $26-50$ | 873 | $\$ 4,832,408$ | $\$ 145,533$ | $92.5 \%$ | $14.54 \%$ | $\$ 7,905$ | $\$ 3,471$ | 65 | 12.8 |
| $51-100$ | 466 | $\$ 10,095,574$ | $\$ 157,329$ | $92.2 \%$ | $14.82 \%$ | $\$ 8,172$ | $\$ 3,756$ | 66 | 13.2 |
| $101-500$ | 306 | $\$ 26,334,434$ | $\$ 152,568$ | $92.9 \%$ | $15.26 \%$ | $\$ 8,321$ | $\$ 3,877$ | 68 | 12.7 |
| $501-1,000$ | 35 | $\$ 90,600,018$ | $\$ 137,182$ | $94.0 \%$ | $15.17 \%$ | $\$ 8,486$ | $\$ 3,383$ | 67 | 11.6 |
| $1,001-5,000$ | 25 | $\$ 225,416,138$ | $\$ 121,899$ | $92.3 \%$ | $15.55 \%$ | $\$ 8,718$ | $\$ 3,429$ | 72 | 10.5 |
| $5,000+$ | 10 | $\$ 1,527,008,884$ | $\$ 138,734$ | $90.6 \%$ | $15.65 \%$ | $\$ 10,009$ | $\$ 4,346$ | 70 | 10.3 |
| Total | 8,586 | $\$ 1,400,394$ | $\$ 145,838$ | $100.0 \%$ | $14.62 \%$ | $\$ 8,750$ | $\$ 3,386$ | 68 | 11.9 |

Source：401（k）Benchmark Report，ALM Intelligence

Industry Medians－Overall

| Metric |  | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| ¢ | Account Balance | \＄145，838 | 1 |
| （蒠） | Participation Rate | 100．0\％ | 1 |
| \％ | Rate of Return | 14．23\％ | 9 |
| EEE ${ }^{\text {d }}$ | Employee Contributions | \＄8，619 | 2 |
| ER ${ }^{\text {d }}$ | Employer Contributions | \＄3，099 | 4 |
| 邦 | Plan Score | 68 | 2 |
| 比 | Employee Longevity（Years） | 11.9 | 7 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

|  |  | 2020 | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 眐自 | \＃of Companies | 8，295 | 8，586 | 291 |
| $\stackrel{\square}{\text { ® }}$ | Account Balance | \＄140，093 | \＄145，838 | \＄5，745 |
| \％ | Participation Rate | 100\％ | 100\％ | 0\％ |
| EE＊ | Employee Contributions | \＄7，475 | \＄8，750 | \＄1，275 |
| ER• | Employer Contributions | \＄2，990 | \＄3，386 | \＄396 |

[^0]
## Construction

The 20，079 companies that make up the construction sector is a broad group，and collectively ranked $15^{\text {th }}$ out of our 27 different industrial groupings，falling two spots from last year．

Construction plans on the whole are aggressively＂middle of the pack＂，scoring somewhere between $12^{\text {th }}$ and $16^{\text {th }}$ on each one of our seven performance metrics．Account balances rose about 5\％year over year，while participation ticked up $1 \%$ to a median of $89 \%$ ．Employee and employer contributions were both down about $5 \%$ ．Roughly $15 \%$ of construction firms offered no employer match at all，up slightly from $14 \%$ of firms last year．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

Source：401（k）Benchmark Report，ALM Intelligence

Industry Medians－Overall

| Metric |  | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| ¢ | Account Balance | \＄66，889 | 13 |
| （蒠） | Participation Rate | 88．9\％ | 16 |
| \％ | Rate of Return | 13．97\％ | 15 |
| EEE ${ }^{\text {d }}$ | Employee Contributions | \＄4，154 | 15 |
| ER ${ }^{\text {d }}$ | Employer Contributions | \＄1，810 | 12 |
| 邦 | Plan Score | 58 | 15 |
| 比 | Employee Longevity（Years） | 9.8 | 16 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

| 2020 |  |  | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 㽬自 | \＃of Companies | 18，883 | 20，079 | 1，196 |
| © | Account Balance | \＄63，823 | \＄66，889 | \＄3，066 |
| M | Participation Rate | 88\％ | 89\％ | 1\％ |
| EE＊ | Employee Contributions | \＄4，613 | \＄4，375 | （\＄238） |
| ER ${ }^{\text {P }}$ | Employer Contributions | \＄2，299 | \＄2，152 | （\＄147） |

## Consultants

The 15,523 companies in the consulting sector rank $9^{\text {th }}$ overall out of the 27 different industrial sectors we surveyed，maintaining their spot from last year．

Account balances grew by about 1\％year over year，as did median participation rate．Employee and employer contributions both moved up as well，by $9 \%$ ．Their individual performance metrics are somewhat scattered，with very high rates of return（ $4^{\text {th }}$ ）and employee contributions $\left(6^{\text {th }}\right)$ counterbalanced by the an extremely low Employee Longevity score at only 6.3 years（ $27^{\text {th }}$ out of 27 ）．

As a reminder，our Longevity metric is based in part on the ratio of Employee／Employer Contributions to the Average Account Balance（i．e． how long would someone have to work there to achieve that average account balance）．The low（for a white collar，professional industry） account balance of $\$ 59,513$ is at odds with the high Employee and Employer contributions and high rate of return．This suggests that there is a lot of turnover in this industry，likely among younger workers who don＇t stick around long enough to turn those big contributions into a big account balance．

A different interpretation of the same data could be that lots of consulting firms spring up and simply don＇t last very long．The fact that $48 \%$ of all firms in this space are micro（1－10 employee）firms lends some weight to this analysis．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $1-10$ | 7,563 | $\$ 249,769$ | $\$ 73,032$ | $90.1 \%$ | $15.42 \%$ | $\$ 9,094$ | $\$ 3,700$ | 69 | 5.7 |
| $11-25$ | 3,413 | $\$ 704,549$ | $\$ 54,847$ | $83.2 \%$ | $15.83 \%$ | $\$ 6,163$ | $\$ 2,897$ | 62 | 6.3 |
| $26-50$ | 1,907 | $\$ 1,412,519$ | $\$ 50,265$ | $80.3 \%$ | $15.78 \%$ | $\$ 5,783$ | $\$ 2,769$ | 60 | 6.6 |
| $51-100$ | 1,230 | $\$ 2,764,437$ | $\$ 50,422$ | $79.1 \%$ | $15.81 \%$ | $\$ 6,000$ | $\$ 2,623$ | 59 | 6.7 |
| $101-500$ | 1,119 | $\$ 7,107,280$ | $\$ 51,900$ | $78.4 \%$ | $15.90 \%$ | $\$ 6,215$ | $\$ 2,308$ | 59 | 6.8 |
| $501-1,000$ | 139 | $\$ 27,889,491$ | $\$ 51,855$ | $78.1 \%$ | $15.95 \%$ | $\$ 6,202$ | $\$ 2,134$ | 61 | 7.9 |
| $1,001-5,000$ | 122 | $\$ 75,044,953$ | $\$ 56,971$ | $81.0 \%$ | $15.60 \%$ | $\$ 6,268$ | $\$ 2,224$ | 60 | 8.7 |
| $5,000+$ | 30 | $\$ 977,009,880$ | $\$ 109,802$ | $83.6 \%$ | $15.64 \%$ | $\$ 8,362$ | $\$ 3,347$ | 66 | 10.4 |
| Total | 15,523 | $\$ 623,981$ | $\$ 59,513$ | $96.6 \%$ | $15.69 \%$ | $\$ 7,070$ | $\$ 3,045$ | 64 | 6.3 |

Source：401（k）Benchmark Report，ALM Intelligence

Industry Medians－Overall

| Metric |  | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| ¢ | Account Balance | \＄59，513 | 16 |
| （蒠） | Participation Rate | 96．6\％ | 8 |
| \％ | Rate of Return | 14．93\％ | 4 |
| EEE ${ }^{\text {d }}$ | Employee Contributions | \＄6，580 | 6 |
| ER ${ }^{\text {d }}$ | Employer Contributions | \＄2，248 | 11 |
| 邦 | Plan Score | 64 | 8 |
| 比 | Employee Longevity（Years） | 6.3 | 27 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

| 2020 |  |  | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 眐自 | \＃of Companies | 14，486 | 15，523 | 1，037 |
| $\stackrel{\square}{9}$ | Account Balance | \＄58，502 | \＄59，513 | \＄1，012 |
| \％ill | Participation Rate | 96\％ | 97\％ | 1\％ |
| EE＊ | Employee Contributions | \＄6，500 | \＄7，070 | \＄570 |
| ER• | Employer Contributions | \＄2，788 | \＄3，045 | \＄257 |

[^1]
## Contractors

The 38,049 Contractor firms rank $19^{\text {th }}$ out of 27 industrial groupings we studied，slipping one spot from last year．
Account balances about 4\％year over year while participation rate ticked up 1\％．Employee and employer contributions were both down just shy of $10 \%$ ，to $\$ 3,579$ and $\$ 1,839$ respectively． $15 \%$ of firms provided no employer contributions in the reported plan year．This is consistent with what we saw in 2020，and on par with the closely related Construction industry．

The＂Contractors＂sector covers a large number of diverse companies，which makes it difficult to call out any specific trending data．One of the more unusual things about this group is that the average account balance is relatively flat across each size grouping of company．In most other industries，the median account balance can fluctuate substantially（both in dollars and as a \％）from group to group，but here the high and low averages are less than $\$ 18,000$ apart．Contrasted with other＂hands on＂industries like agriculture（low to high is $\$ 40,000$ or about $80 \%$ apart） or Mining，Utilities，and Energy（low of $\$ 59 \mathrm{~K}$ to a high of $\$ 239 \mathrm{~K}$ or about $300 \%$ apart）it＇s clear that there＇s something different about the way Contractor firms handle their plans．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $1-10$ | 12,145 | $\$ 234,424$ | $\$ 59,900$ | $84.8 \%$ | $14.62 \%$ | $\$ 5,571$ | $\$ 2,153$ | 63 | 6.9 |
| $11-25$ | 11,119 | $\$ 631,890$ | $\$ 52,314$ | $77.7 \%$ | $14.42 \%$ | $\$ 3,706$ | $\$ 1,896$ | 57 | 9.2 |
| $26-50$ | 7,086 | $\$ 1,315,770$ | $\$ 53,894$ | $73.9 \%$ | $14.21 \%$ | $\$ 3,082$ | $\$ 1,721$ | 53 | 11.0 |
| $51-100$ | 4,539 | $\$ 2,381,617$ | $\$ 51,864$ | $70.9 \%$ | $14.26 \%$ | $\$ 2,805$ | $\$ 1,591$ | 52 | 11.6 |
| $101-500$ | 2,674 | $\$ 5,294,583$ | $\$ 48,982$ | $70.1 \%$ | $14.59 \%$ | $\$ 2,749$ | $\$ 1,408$ | 50 | 11.7 |
| $501-1,000$ | 237 | $\$ 19,306,116$ | $\$ 43,717$ | $72.9 \%$ | $14.51 \%$ | $\$ 2,423$ | $\$ 1,339$ | 52 | 10.6 |
| $1,001-5,000$ | 195 | $\$ 73,183,595$ | $\$ 57,232$ | $80.3 \%$ | $14.52 \%$ | $\$ 2,723$ | $\$ 1,608$ | 52 | 12.9 |
| $5,000+$ | 54 | $\$ 366,570,270$ | $\$ 58,141$ | $79.5 \%$ | $14.42 \%$ | $\$ 2,316$ | $\$ 1,827$ | 56 | 13.0 |
| Total | 38,049 | $\$ 761,431$ | $\$ 53,801$ | $86.5 \%$ | $14.43 \%$ | $\$ 3,579$ | $\$ 1,839$ | 56 | 9.5 |

Source：401（k）Benchmark Report，ALM Intelligence

Industry Medians－Overall

| Metric |  | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| － | Account Balance | \＄53，801 | 20 |
| （豖） | Participation Rate | 86．5\％ | 20 |
| \％ill | Rate of Return | 13．93\％ | 17 |
| EEE ${ }^{\text {c }}$ | Employee Contributions | \＄3，379 | 18 |
| ER• | Employer Contributions | \＄1，549 | 16 |
| 洰 | Plan Score | 56 | 18 |
| 明 | Employee Longevity（Years） | 9.5 | 17 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

|  |  | 2020 | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 眐自 | \＃of Companies | 35，502 | 38，049 | 2，547 |
| $\stackrel{\square}{9}$ | Account Balance | \＄51，371 | \＄53，801 | \＄2，430 |
| \％ill | Participation Rate | 86\％ | 87\％ | 1\％ |
| EE＊ | Employee Contributions | \＄3，949 | \＄3，579 | （\＄370） |
| ER• | Employer Contributions | \＄2，062 | \＄1，839 | （\＄223） |

Source：401（k）Benchmark Report，ALM Intelligence

## Dentists

As a group，the 32，931 dentists we examined rank $5^{\text {th }}$ out of 27 industrial sectors，moving up 3 spots from last year to break into the top 5．Dentists were led by strong participation rates（median of $100 \%$ ），account balances（ $\$ 107,568$ ），and employer contributions（ $\$ 2,775$ per participant）．Once again，dentists are both the most bottom－heavy and the top－light group in our survey． $59 \%$ of all companies in this sector have fewer than 11 employees，and only five companies have more than 5，000．

As a result of this disparity（and the relatively lucrative nature of small dental practices），the average account balance for the micro－companies is $\$ 122,782$ ，about three times larger than the $\$ 40,141$ account balance for the largest companies in the space．To be fair，those few mega companies have a lot of dental franchisees that require the kind of back－office support personnel who are NOT making＂dentist money＂．

It should come as no surprise that the smaller dental practices have the some highest employee longevity ratings in our report，since very few people become dentists just to try it out for a few years．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $1-10$ | 19,584 | $\$ 678,056$ | $\$ 122,782$ | $91.6 \%$ | $14.52 \%$ | $\$ 6,857$ | $\$ 3,183$ | 69 | 11.3 |
| $11-25$ | 10,835 | $\$ 1,315,371$ | $\$ 98,127$ | $89.9 \%$ | $14.72 \%$ | $\$ 5,195$ | $\$ 2,961$ | 65 | 11.5 |
| $26-50$ | 1,853 | $\$ 2,403,505$ | $\$ 81,796$ | $86.9 \%$ | $14.74 \%$ | $\$ 4,312$ | $\$ 2,992$ | 62 | 11.6 |
| $51-100$ | 432 | $\$ 3,012,984$ | $\$ 57,888$ | $79.2 \%$ | $14.84 \%$ | $\$ 3,536$ | $\$ 2,461$ | 58 | 11.6 |
| $101-500$ | 169 | $\$ 4,877,835$ | $\$ 39,783$ | $71.2 \%$ | $15.46 \%$ | $\$ 2,927$ | $\$ 1,341$ | 53 | 10.5 |
| $501-1,000$ | 33 | $\$ 10,111,453$ | $\$ 21,828$ | $71.6 \%$ | $16.26 \%$ | $\$ 2,597$ | $\$ 1,164$ | 55 | 8.0 |
| $1,001-5,000$ | 20 | $\$ 45,592,641$ | $\$ 32,331$ | $75.3 \%$ | $15.65 \%$ | $\$ 2,903$ | $\$ 635$ | 49 | 9.1 |
| $5,000+$ | 5 | $\$ 315,395,270$ | $\$ 40,141$ | $77.6 \%$ | $15.97 \%$ | $\$ 2,960$ | $\$ 396$ | 44 | 11.9 |
| Total | 32,931 | $\$ 953,607$ | $\$ 107,568$ | $100.0 \%$ | $14.64 \%$ | $\$ 5,907$ | $\$ 3,054$ | 67 | 11.3 |

Source：401（k）Benchmark Report，ALM Intelligence

Industry Medians－Overall

| Metric |  | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| ¢ | Account Balance | \＄107，568 | 5 |
| （蒠） | Participation Rate | 100．0\％ | 1 |
| \％ | Rate of Return | 14．20\％ | 10 |
| EEE ${ }^{\text {d }}$ | Employee Contributions | \＄5，752 | 9 |
| ER• | Employer Contributions | \＄2，775 | 5 |
| 邦 | Plan Score | 67 | 3 |
| 比 | Employee Longevity（Years） | 11.3 | 10 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

|  |  | 2020 | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 眐自 | \＃of Companies | 31，589 | 32，931 | 1，342 |
| $\stackrel{\square}{\text { ® }}$ | Account Balance | \＄105，990 | \＄107，568 | \＄1，578 |
| \％ill | Participation Rate | 100\％ | 100\％ | 0\％ |
| EEP | Employee Contributions | \＄4，833 | \＄5，907 | \＄1，074 |
| ER ${ }^{\prime}$ | Employer Contributions | \＄2，541 | \＄3，054 | \＄513 |

[^2]
## Educational Services

At only 7,113 companies，the Educational Services sector is one of the smallest cohorts we examined，and has moved up one slot to rank 25 out of 27 ．

Educational services rank at or near the bottom in each one of our seven performance metrics．To understand why，it is necessary to clarify that teachers and other employees in public school systems generally do not have 401（k）plans or even ERISA－qualified 403（b）plans．There are about 3.5 million teachers in the US and only 660,000 active participants in this entire grouping．

These Educational Services companies and their employees represent a combination of private for－profit schools，tutoring services，test prep，and other ancillary work around the educational system．The small and micro segments of this industry have some of the lowest employee longevity figures of any of our groupings．It seems that workers at these firms only expect to stay on the job for a short time，and are thus not choosing to invest in the firm＇s $401(\mathrm{k})$ ．Lack of employer involvement in these plans is evident，with $26 \%$ of companies in this industry not providing any matching contributions．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $1-10$ | 2,029 | $\$ 142,315$ | $\$ 46,380$ | $85.5 \%$ | $15.34 \%$ | $\$ 5,241$ | $\$ 2,344$ | 63 | 5.2 |
| $11-25$ | 1,564 | $\$ 302,332$ | $\$ 24,840$ | $75.5 \%$ | $15.59 \%$ | $\$ 2,692$ | $\$ 1,433$ | 55 | 6.3 |
| $26-50$ | 1,238 | $\$ 570,681$ | $\$ 25,266$ | $71.1 \%$ | $15.77 \%$ | $\$ 2,103$ | $\$ 1,177$ | 52 | 7.8 |
| $51-100$ | 1,160 | $\$ 1,252,270$ | $\$ 27,053$ | $69.4 \%$ | $15.46 \%$ | $\$ 1,969$ | $\$ 1,123$ | 51 | 9.5 |
| $101-500$ | 910 | $\$ 4,095,737$ | $\$ 33,877$ | $73.2 \%$ | $15.86 \%$ | $\$ 2,292$ | $\$ 1,274$ | 53 | 9.6 |
| $501-1,000$ | 95 | $\$ 18,316,270$ | $\$ 32,898$ | $75.6 \%$ | $15.30 \%$ | $\$ 2,190$ | $\$ 1,107$ | 54 | 10.0 |
| $1,001-5,000$ | 97 | $\$ 48,062,975$ | $\$ 40,814$ | $77.5 \%$ | $15.09 \%$ | $\$ 2,997$ | $\$ 1,103$ | 53 | 10.3 |
| $5,000+$ | 20 | $\$ 204,665,083$ | $\$ 32,257$ | $73.6 \%$ | $14.22 \%$ | $\$ 3,097$ | $\$ 794$ | 54 | 10.6 |
| Total | 7,113 | $\$ 503,940$ | $\$ 30,456$ | $85.7 \%$ | $15.53 \%$ | $\$ 2,656$ | $\$ 1,446$ | 55 | 7.5 |

Source：401（k）Benchmark Report，ALM Intelligence

Industry Medians－Overall

| Metric |  | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| $\stackrel{\text { © }}{\square}$ | Account Balance | \＄30，456 | 26 |
| （免） | Participation Rate | 85．7\％ | 21 |
| \％ | Rate of Return | 14．88\％ | 5 |
| EE＊ | Employee Contributions | \＄2，407 | 26 |
| ER• | Employer Contributions | \＄888 | 25 |
| 洰 | Plan Score | 55 | 22 |
| 080 | Employee Longevity（Years） | 7.5 | 24 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

|  |  | 2020 | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 盽自 | \＃of Companies | 6，576 | 7，113 | 537 |
| © | Account Balance | \＄29，975 | \＄30，456 | \＄481 |
| Fill | Participation Rate | 83\％ | 86\％ | 2\％ |
| EE＊ | Employee Contributions | \＄2，935 | \＄2，656 | （\＄279） |
| ER＊ | Employer Contributions | \＄1，502 | \＄1，446 | （\＄56） |

Source：401（k）Benchmark Report，ALM Intelligence

## Engineering

A total of 9，817 Engineering firms make up this industry segment，once again placing just outside of the top five，coming in at $6^{\text {th }}$ out of our 27 groups for the third year in a row．Engineers rate in the top 10 across five of seven metrics，excepting participation rate $\left(10^{\text {th }}\right)$ and Employee Longevity（ $12^{\text {th }}$ ）．

There is little reason to be disappointed in your retirement options if you are an Engineer．Median account balances grew by $\$ 6,216$ to $\$ 102,128$ ，and both employee and employer contributions were up about $10 \%$ ．

There is a pattern in the size groupings for engineers that seems to repeat each year．The median account balances remain in a fairly small range all the way from 1－500 participants，and then rise sharply in the $500+$ range topping out at almost $\$ 173,000$ for the $5,000+$ person firms．Although we see employee longevity at those biggest firms top out at 12.2 years，giving plan participants plenty of time to grow their balances，it＇s only about $20 \%$ more time than the industry average of 10.8 years．That extra $20 \%$ shouldn＇t correlate into $72 \%$ more dollars on its own．It is likely that profit－sharing mechanisms account for this difference．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :--- |
| $1-10$ | 2,825 | $\$ 499,571$ | $\$ 104,546$ | $90.8 \%$ | $14.88 \%$ | $\$ 8,219$ | $\$ 3,468$ | 69 | 8.8 |
| $11-25$ | 2,609 | $\$ 1,460,057$ | $\$ 99,605$ | $86.9 \%$ | $14.88 \%$ | $\$ 6,494$ | $\$ 3,012$ | 63 | 10.7 |
| $26-50$ | 1,748 | $\$ 3,064,051$ | $\$ 100,834$ | $87.0 \%$ | $14.77 \%$ | $\$ 6,435$ | $\$ 2,924$ | 61 | 11.5 |
| $51-100$ | 1,200 | $\$ 6,209,054$ | $\$ 102,458$ | $85.7 \%$ | $14.85 \%$ | $\$ 6,353$ | $\$ 2,720$ | 60 | 11.9 |
| $101-500$ | 1,134 | $\$ 16,308,954$ | $\$ 100,196$ | $86.9 \%$ | $14.87 \%$ | $\$ 6,977$ | $\$ 2,647$ | 62 | 11.1 |
| $501-1,000$ | 156 | $\$ 75,529,795$ | $\$ 126,178$ | $91.1 \%$ | $14.75 \%$ | $\$ 7,931$ | $\$ 2,949$ | 64 | 11.5 |
| $1,001-5,000$ | 120 | $\$ 189,415,671$ | $\$ 122,425$ | $89.5 \%$ | $15.02 \%$ | $\$ 8,010$ | $\$ 2,875$ | 64 | 11.8 |
| $5,000+$ | 25 | $\$ 1,576,988,660$ | $\$ 172,908$ | $90.0 \%$ | $14.96 \%$ | $\$ 8,738$ | $\$ 2,738$ | 65 | 12.2 |
| Total | 9,817 | $\$ 2,063,550$ | $\$ 102,128$ | $95.2 \%$ | $14.85 \%$ | $\$ 6,871$ | $\$ 2,996$ | 63 | 10.8 |

Source：401（k）Benchmark Report，ALM Intelligence

Industry Medians－Overall

| Metric |  | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| － | Account Balance | \＄102，128 | 6 |
| （旡） | Participation Rate | 95．2\％ | 10 |
| \％ | Rate of Return | 14．65\％ | 7 |
| EE ${ }^{\text {¢ }}$ | Employee Contributions | \＄6，758 | 5 |
| ER ${ }^{\text {d }}$ | Employer Contributions | \＄2，654 | 6 |
| 涼 | Plan Score | 63 | 9 |
| 回 | Employee Longevity（Years） | 10.8 | 12 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

| 2020 |  |  | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 賟直 | \＃of Companies | 9，602 | 9，817 | 215 |
| $\stackrel{\square}{0}$ | Account Balance | \＄95，912 | \＄102，128 | \＄6，216 |
| V17 | Participation Rate | 95\％ | 95\％ | 0\％ |
| EE＊ | Employee Contributions | \＄6，187 | \＄6，871 | \＄684 |
| ER• | Employer Contributions | \＄2，745 | \＄2，996 | \＄251 |

[^3]
## Financial Advice／Investment Activities

The 12，477 firms that make up the Financial Advice／Investment activities sector placed $2^{\text {nd }}$ out of our 27 industrial groups，slipping back one spot from their top performance last year．Despite surrendering that top spot，things still remain quite rosy for firms in this sector．They rank \＃1 in five key metrics，and are ultimately undone only by their 23rd place finish in Employee Longevity．

This group is notable for its extremely high employee and employer contributions，coming in $25 \%$ higher than the number two finisher in both areas．For both metrics，Financial Advisors saw year over year increases of more than $10 \%$ ．Given that the average pay for someone in this space is likely to be substantially more than most of our other industry groups，these higher figures make sense．Additionally，since most employer dollars contributed to a plan are structured as matches to the employee contributions there is a strong correlation between those two data points．

We＇ve noted several times that firms in the micro space（1－10 participants）tend to have some of the strongest plans，overall．This trend really helps out the financial advisory firms，as a full $64 \%$ of the companies in this space fall into that category．

Financial Advisors continue to do well in this kind of performance－based analysis，having placed in the top three industry sectors in each of our last seven studies．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $1-10$ | 7,979 | $\$ 528,907$ | $\$ 128,680$ | $94.5 \%$ | $15.89 \%$ | $\$ 11,700$ | $\$ 6,485$ | 75 | 6.9 |
| $11-25$ | 2,405 | $\$ 1,782,263$ | $\$ 125,759$ | $91.3 \%$ | $16.14 \%$ | $\$ 10,533$ | $\$ 5,549$ | 71 | 8.0 |
| $26-50$ | 927 | $\$ 4,751,280$ | $\$ 143,967$ | $90.3 \%$ | $16.35 \%$ | $\$ 11,160$ | $\$ 5,686$ | 70 | 9.4 |
| $51-100$ | 542 | $\$ 10,162,157$ | $\$ 168,348$ | $89.6 \%$ | $16.34 \%$ | $\$ 11,668$ | $\$ 6,204$ | 69 | 9.9 |
| $101-500$ | 454 | $\$ 21,820,994$ | $\$ 143,928$ | $87.6 \%$ | $16.38 \%$ | $\$ 11,052$ | $\$ 4,913$ | 69 | 9.5 |
| $501-1,000$ | 65 | $\$ 101,284,523$ | $\$ 155,310$ | $92.5 \%$ | $15.55 \%$ | $\$ 11,676$ | $\$ 4,353$ | 71 | 10.1 |
| $1,001-5,000$ | 86 | $\$ 246,061,874$ | $\$ 166,232$ | $90.0 \%$ | $15.85 \%$ | $\$ 11,248$ | $\$ 4,461$ | 70 | 9.5 |
| $5,000+$ | 19 | $\$ 1,875,127,059$ | $\$ 236,229$ | $89.6 \%$ | $15.19 \%$ | $\$ 10,244$ | $\$ 6,165$ | 70 | 13.3 |
| Total | 12,477 | $\$ 950,967$ | $\$ 132,470$ | $100.0 \%$ | $16.05 \%$ | $\$ 11,375$ | $\$ 6,036$ | 73 | 7.7 |

Source：401（k）Benchmark Report，ALM Intelligence

Industry Medians－Overall

| Metric |  | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| － | Account Balance | \＄132，470 | 4 |
| （首） | Participation Rate | 100．0\％ | 1 |
| M1 | Rate of Return | 15．24\％ | 1 |
| EEP | Employee Contributions | \＄11，129 | 1 |
| ER ${ }^{\text {P }}$ | Employer Contributions | \＄5，010 | 1 |
| 涼 | Plan Score | 73 | 1 |
| 速 | Employee Longevity（Years） | 7.7 | 23 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

| 2020 |  |  | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 眐自 | \＃of Companies | 11，532 | 12，477 | 945 |
| $\stackrel{\square}{\text { ® }}$ | Account Balance | \＄129，289 | \＄132，470 | \＄3，181 |
| \％ | Participation Rate | 100\％ | 100\％ | 0\％ |
| EE＊ | Employee Contributions | \＄10，097 | \＄11，375 | \＄1，278 |
| ER• | Employer Contributions | \＄5，215 | \＄6，036 | \＄821 |

[^4]
## Financial and Insurance Services（All other）

The 7,305 companies in the Financial and Insurance Services（all other）sector place a collective $7^{\text {th }}$ out of our 27 industry groupings，moving down two spots from last year．This selection of companies is perhaps best defined by what is NOT represented here．The overall＂Financial and Insurance Services＂industrial grouping is huge，and unlike Manufacturing or Professional Services，this group is easily segmentable． Given the structure of the industry classification system，we were able to carve out Financial Advice／Investment Activities，Insurance Providers／Brokers，and Bankers into their own discrete categories．

What＇s left is everything from credit consolidation to payroll processing，a true hodgepodge of financial services firms．Year over year，employee contributions per participant grew by $13 \%$ ，while employer contributions grew by $15.3 \%$ and account balances remained flat．

Last year，we saw the number of companies in this category grow as more firms filed using the＂all other＂industry classification rather than the＂financial advisor＂one（note：industry classifications are self－selected by the plan sponsor from a pre－set list when they file their Form 5500）．This year，we see a bit of reversion in that trend as the overall number of companies in this group declined by about $16 \%$ ，which could help explain the drop in rankings．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :--- |
| $1-10$ | 3,390 | $\$ 424,184$ | $\$ 108,885$ | $91.3 \%$ | $15.28 \%$ | $\$ 10,378$ | $\$ 4,747$ | 71 | 7.5 |
| $11-25$ | 1,461 | $\$ 1,208,363$ | $\$ 83,914$ | $84.9 \%$ | $15.23 \%$ | $\$ 7,198$ | $\$ 3,693$ | 65 | 8.6 |
| $26-50$ | 828 | $\$ 2,346,023$ | $\$ 84,673$ | $82.4 \%$ | $15.80 \%$ | $\$ 6,685$ | $\$ 3,351$ | 61 | 9.5 |
| $51-100$ | 619 | $\$ 3,517,623$ | $\$ 67,746$ | $81.1 \%$ | $15.84 \%$ | $\$ 6,265$ | $\$ 2,689$ | 60 | 8.4 |
| $101-500$ | 665 | $\$ 9,150,470$ | $\$ 54,845$ | $80.6 \%$ | $15.92 \%$ | $\$ 6,006$ | $\$ 2,287$ | 60 | 7.9 |
| $501-1,000$ | 138 | $\$ 27,998,428$ | $\$ 50,017$ | $82.8 \%$ | $15.92 \%$ | $\$ 5,273$ | $\$ 2,119$ | 61 | 7.3 |
| $1,001-5,000$ | 147 | $\$ 80,048,617$ | $\$ 48,900$ | $85.3 \%$ | $15.76 \%$ | $\$ 6,347$ | $\$ 1,864$ | 61 | 8.4 |
| $5,000+$ | 57 | $\$ 951,224,435$ | $\$ 104,653$ | $93.5 \%$ | $15.92 \%$ | $\$ 8,017$ | $\$ 3,682$ | 66 | 10.2 |
| Total | 7,305 | $\$ 1,088,640$ | $\$ 85,597$ | $98.0 \%$ | $15.57 \%$ | $\$ 8,052$ | $\$ 3,653$ | 66 | 8.1 |

Source：401（k）Benchmark Report，ALM Intelligence

Industry Medians－Overall

|  | Metric | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| © | Account Balance | \＄85，597 | 8 |
| （\％） | Participation Rate | 98．0\％ | 7 |
| הil | Rate of Return | 14．93\％ | 3 |
| EE＊ | Employee Contributions | \＄7，677 | 3 |
| ER＇ | Employer Contributions | \＄2，626 | 7 |
| 邦 | Plan Score | 66 | 5 |
| 単 | Employee Longevity（Years） | 8.1 | 22 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

| 2020 |  |  | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 眐自 | \＃of Companies | 8，681 | 7，305 | $(1,376)$ |
| $\stackrel{\square}{9}$ | Account Balance | \＄85，592 | \＄85，597 | \＄5 |
| \％ill | Participation Rate | 97\％ | 98\％ | 1\％ |
| EE＊ | Employee Contributions | \＄7，131 | \＄8，052 | \＄921 |
| ER＊ | Employer Contributions | \＄3，168 | \＄3，653 | \＄485 |

[^5]
## Healthcare and Social Assistance

The 36,733 companies that make up the Healthcare and Social Assistance industrial grouping rank $21^{\text {st }}$ out of our 27 industries，moving up 3 spots from last year．They were pushed forward mostly on the strength of a solid rate of return of $14.12 \%$ ，as they placed in the bottom seven on each other metric we cover．We saw this same pattern last year，where strong RoR kept them from being even further back in the rankings．

Median account balances were down about $2 \%$ year over year，while employee and employer contributions diminished by $12 \%$ and $6 \%$ respectively． $20 \%$ of companies in this group offered no employer match，up from $19 \%$ in the previously reported plan year．

Year over year account balances were down $12 \%$ for the smallest companies in this space，at only $\$ 59,875$ this year compared to $\$ 68,517$ in our last study．This is a significantly outsized contraction compared to the other industry groups that we studied．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :--- |
| $1-10$ | 11,995 | $\$ 221,017$ | $\$ 59,875$ | $86.1 \%$ | $14.95 \%$ | $\$ 5,995$ | $\$ 2,237$ | 65 | 6.6 |
| $11-25$ | 8,348 | $\$ 429,686$ | $\$ 37,031$ | $76.4 \%$ | $15.06 \%$ | $\$ 3,277$ | $\$ 1,655$ | 57 | 7.8 |
| $26-50$ | 5,446 | $\$ 597,458$ | $\$ 27,067$ | $68.9 \%$ | $14.88 \%$ | $\$ 2,091$ | $\$ 1,210$ | 52 | 9.1 |
| $51-100$ | 4,579 | $\$ 995,824$ | $\$ 25,097$ | $62.8 \%$ | $14.48 \%$ | $\$ 1,597$ | $\$ 887$ | 48 | 10.5 |
| $101-500$ | 4,499 | $\$ 3,310,209$ | $\$ 27,944$ | $66.1 \%$ | $14.68 \%$ | $\$ 1,734$ | $\$ 910$ | 48 | 10.8 |
| $501-1,000$ | 823 | $\$ 13,185,473$ | $\$ 30,513$ | $67.2 \%$ | $14.61 \%$ | $\$ 1,892$ | $\$ 939$ | 49 | 10.7 |
| $1,001-5,000$ | 792 | $\$ 32,049,845$ | $\$ 28,394$ | $64.6 \%$ | $14.38 \%$ | $\$ 1,840$ | $\$ 721$ | 47 | 11.5 |
| $5,000+$ | 251 | $\$ 424,643,597$ | $\$ 52,765$ | $74.0 \%$ | $14.21 \%$ | $\$ 3,508$ | $\$ 1,192$ | 51 | 12.2 |
| Total | 36,733 | $\$ 575,402$ | $\$ 34,852$ | $84.6 \%$ | $14.79 \%$ | $\$ 2,823$ | $\$ 1,487$ | 55 | 8.8 |

Source：401（k）Benchmark Report，ALM Intelligence

Industry Medians－Overall

| Metric |  | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| ¢ | Account Balance | \＄34，852 | 25 |
| （知） | Participation Rate | 84．6\％ | 23 |
| \％ | Rate of Return | 14．12\％ | 12 |
| EE ${ }^{\text {P }}$ | Employee Contributions | \＄2，624 | 23 |
| ER＇） | Employer Contributions | \＄1，057 | 21 |
| 注速 | Plan Score | 55 | 20 |
| 回 | Employee Longevity（Years） | 8.8 | 19 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

| 2020 |  |  | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 盽自 | \＃of Companies | 33，856 | 36，733 | 2，877 |
| － | Account Balance | \＄35，625 | \＄34，852 | （\＄773） |
| \％11 | Participation Rate | 83\％ | 85\％ | 1\％ |
| EE＊ | Employee Contributions | \＄3，224 | \＄2，823 | （\＄401） |
| ER• | Employer Contributions | \＄1，589 | \＄1，487 | （\＄102） |

[^6]
## Information and Media

The Information and Media industrial grouping consists of 12,725 companies，which collectively rank $14^{\text {th }}$ out of the 27 industrial groups that we studied，down two spots from last year．Most industries we track have a fairly well clustered set of metrics（that is to say an industry might rank $12^{\text {th－}}-5^{\text {th }}$ on most of the categories），but Information and Media is a notable exception to this rule．It ranges from rank 2 on rate of return all the way to rank 23 in employee longevity．No other group has such a randomly distributed set of metrics．

Median account balances rose by less than $2 \%$ while participation rate ticked up by $1 \%$ ．Employee and Employer contributions both saw a boost of about $10 \%$ year over year，although $29 \%$ of plan sponsors did not make any plan contributions．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :--- |
| $1-10$ | 4,128 | $\$ 215,492$ | $\$ 56,454$ | $89.0 \%$ | $15.63 \%$ | $\$ 7,048$ | $\$ 2,946$ | 66 | 5.6 |
| $11-25$ | 3,051 | $\$ 637,366$ | $\$ 50,406$ | $82.6 \%$ | $15.64 \%$ | $\$ 5,174$ | $\$ 2,450$ | 60 | 7.1 |
| $26-50$ | 2,006 | $\$ 1,387,990$ | $\$ 50,278$ | $80.7 \%$ | $15.73 \%$ | $\$ 4,933$ | $\$ 2,306$ | 58 | 8.0 |
| $51-100$ | 1,418 | $\$ 2,589,286$ | $\$ 48,044$ | $79.7 \%$ | $15.92 \%$ | $\$ 5,250$ | $\$ 2,162$ | 58 | 7.8 |
| $101-500$ | 1,538 | $\$ 8,286,082$ | $\$ 54,494$ | $83.2 \%$ | $16.22 \%$ | $\$ 6,223$ | $\$ 2,283$ | 61 | 7.3 |
| $501-1,000$ | 241 | $\$ 44,023,088$ | $\$ 73,007$ | $86.1 \%$ | $15.85 \%$ | $\$ 6,984$ | $\$ 2,234$ | 63 | 8.4 |
| $1,001-5,000$ | 255 | $\$ 130,002,474$ | $\$ 83,343$ | $87.7 \%$ | $15.37 \%$ | $\$ 7,736$ | $\$ 2,783$ | 64 | 9.2 |
| $5,000+$ | 88 | $\$ 1,331,647,795$ | $\$ 132,108$ | $89.6 \%$ | $14.63 \%$ | $\$ 7,117$ | $\$ 3,000$ | 63 | 12.3 |
| Total | 12,725 | $\$ 948,066$ | $\$ 54,106$ | $92.0 \%$ | $15.76 \%$ | $\$ 5,790$ | $\$ 2,491$ | 61 | 7.2 |

Source：401（k）Benchmark Report，ALM Intelligence

Industry Medians－Overall

| Metric |  | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| © | Account Balance | \＄54，106 | 19 |
| （首） | Participation Rate | 92．0\％ | 14 |
| 910 | Rate of Return | 15．18\％ | 2 |
| EEP | Employee Contributions | \＄5，544 | 10 |
| ER ${ }^{\text {P }}$ | Employer Contributions | \＄1，611 | 15 |
| 涼 | Plan Score | 61 | 11 |
| 速 | Employee Longevity（Years） | 7.2 | 26 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

| 2020 |  |  | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 眐自 | \＃of Companies | 12，023 | 12，725 | 702 |
| $\stackrel{\text { ® }}{\square}$ | Account Balance | \＄53，169 | \＄54，106 | \＄937 |
| ה | Participation Rate | 91\％ | 92\％ | 1\％ |
| EE＊ | Employee Contributions | \＄5，288 | \＄5，790 | \＄502 |
| ER＊ | Employer Contributions | \＄2，251 | \＄2，491 | \＄240 |

[^7]
## Insurance Providers and Brokers

The 11，102 companies in the Insurance Providers and Brokers segment placed 4 ${ }^{\text {th }}$ out of the 27 industrial groups we surveyed．Interestingly， they only placed $4^{\text {th }}$ or above in one of the performance benchmarks we reviewed．However，their consistency in placing in the top 10 across every metric helped carry them to a strong finish．

Insurance Providers and Brokers have that great combination of good Employee Longevity and good Employee／Employer Contributions．Those two items are the most important for achieving a successful retirement outcome，as they give the assets time to accumulate and grow．In this most recent set of data we do see that Employee Contributions are only growing at about $0.5 \%$ ，which is less than the roughly $2 \%$ growth that we＇ve seen in our other top－tier industries．Employer contributions are in fact down over the previous year by a little more than $1 \%$ ．These are two trends that we will be keeping a sharp eye on in future reports．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :--- |

Source：401（k）Benchmark Report，ALM Intelligence

Industry Medians－Overall

| Metric |  | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| ¢ | Account Balance | \＄94，366 | 7 |
| （蒠） | Participation Rate | 100．0\％ | 1 |
| \％ | Rate of Return | 14．08\％ | 13 |
| EEE ${ }^{\text {d }}$ | Employee Contributions | \＄5，848 | 8 |
| ER ${ }^{\text {d }}$ | Employer Contributions | \＄2，283 | 9 |
| 邦 | Plan Score | 64 | 7 |
| 比 | Employee Longevity（Years） | 10.6 | 14 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

| 2020 |  |  | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 目辐自 | \＃of Companies | 10，977 | 13，231 | 2，254 |
| － | Account Balance | \＄94，573 | \＄94，366 | （\＄207） |
| 9 | Participation Rate | 100\％ | 100\％ | 0\％ |
| EEP | Employee Contributions | \＄5，518 | \＄6，152 | \＄634 |
| ER• | Employer Contributions | \＄2，418 | \＄2，629 | \＄211 |

[^8]
## Lawyers and Legal Services

There are 31，496 companies in the Lawyers and Legal Services sector，and they rank $3^{\text {rd }}$ out of our 27 industrial groupings for a third year in a row．In a now familiar pattern，these plans finished in the top 5 on every metric except rate of return，where they are firmly in the middle of the pack at $14^{\text {th }}$ ．

The year over year metrics for Lawyers and Legal Services are compelling．Account balances rose by almost \＄7，500（about $5.5 \%$ ）while employee contributions rose by $23 \%$ to $\$ 7,965$ ．Employer contributions rose $18 \%$ ，to $\$ 3,949$ ，which is good enough for 3 rd place behind only Financial Advisors and Physicians．

It is worth noting here that $401(\mathrm{k})$ plans are not the only way that these firms provide retirement options for their employees．A significant number of plan sponsors in this industry grouping（ 3,494 or $11 \%$ ）also maintain a traditional defined benefit plan，usually accessible only to partners．Those plans hold a collective $\$ 24$ billion in assets，which when added to the $\$ 264$ billion in their $401(\mathrm{k})$ plans gives this industry a very big nest egg indeed．

The micro－size companies in this space comprise a full $54 \%$ of its companies，making the industry very bottom－heavy．Average Account Balances begin at $\$ 133,200$ and go up from there，capping out at about $\$ 348,000$ among the largest law firms．This represents the single highest dollar figure in our study．Only CPAs enjoy a higher median account balance overall，edging out Lawyers \＄145，838 to \＄143，448．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $1-10$ | 17,076 | $\$ 567,058$ | $\$ 133,220$ | $92.4 \%$ | $14.16 \%$ | $\$ 8,686$ | $\$ 3,744$ | 68 | 10.4 |
| $11-25$ | 7,830 | $\$ 1,984,687$ | $\$ 138,930$ | $90.6 \%$ | $14.36 \%$ | $\$ 7,086$ | $\$ 3,781$ | 64 | 12.4 |
| $26-50$ | 3,320 | $\$ 4,803,106$ | $\$ 153,623$ | $90.0 \%$ | $14.30 \%$ | $\$ 7,230$ | $\$ 4,315$ | 63 | 13.9 |
| $51-100$ | 1,851 | $\$ 11,122,465$ | $\$ 177,084$ | $90.4 \%$ | $14.27 \%$ | $\$ 7,943$ | $\$ 4,663$ | 64 | 15.0 |
| $101-500$ | 1,153 | $\$ 30,400,710$ | $\$ 197,336$ | $90.7 \%$ | $14.66 \%$ | $\$ 8,447$ | $\$ 5,353$ | 67 | 14.9 |
| $501-1,000$ | 130 | $\$ 185,948,128$ | $\$ 302,372$ | $91.0 \%$ | $15.00 \%$ | $\$ 10,544$ | $\$ 8,536$ | 70 | 16.8 |
| $1,001-5,000$ | 131 | $\$ 569,604,432$ | $\$ 347,919$ | $92.8 \%$ | $15.15 \%$ | $\$ 12,338$ | $\$ 9,591$ | 70 | 16.8 |
| $5,000+$ | 5 | $\$ 2,560,905,661$ | $\$ 333,605$ | $98.2 \%$ | $14.97 \%$ | $\$ 14,449$ | $\$ 9,605$ | 72 | 14.1 |
| Total | 31,496 | $\$ 1,282,969$ | $\$ 143,448$ | $100.0 \%$ | $14.29 \%$ | $\$ 7,965$ | $\$ 3,949$ | 66 | 12.2 |

Source：401（k）Benchmark Report，ALM Intelligence

Industry Medians－Overall

| Metric |  | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| － | Account Balance | \＄143，448 | 2 |
| （会） | Participation Rate | 100．0\％ | 1 |
| \％ | Rate of Return | 13．97\％ | 14 |
| EEP | Employee Contributions | \＄7，584 | 4 |
| ER ${ }^{\text {a }}$ | Employer Contributions | \＄3，323 | 3 |
| 涼 | Plan Score | 66 | 4 |
| 回 | Employee Longevity（Years） | 12.2 | 5 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

|  |  | 2020 | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 眐自 | \＃of Companies | 30，475 | 31，496 | 1，021 |
| $\stackrel{\square}{\text { ® }}$ | Account Balance | \＄136，019 | \＄143，448 | \＄7，429 |
| \％ | Participation Rate | 100\％ | 100\％ | 0\％ |
| EE＊ | Employee Contributions | \＄6，469 | \＄7，965 | \＄1，496 |
| ER• | Employer Contributions | \＄3，337 | \＄3，949 | \＄612 |

[^9]
## Manufacturing

At 62，908 companies，the Manufacturing industrial group is the second largest of our groupings（behind only Professional Services）and ranks 17 th out of the 27 sectors we surveyed．This represents an increase of two spots from last year，which is actually a return to the same position it held the year before that．

Analyzing the Manufacturing sector presents us with some real difficulties．It is so very vast，it can be difficult to identify meaningful trends that impact workers within the industry．Account balances rose by $6 \%$ year over year，while employee contributions declined by $5 \%$ and employer contributions fell $2.5 \%$ ． $18 \%$ of employers contributed no money at all to their plans．

We do see the classic＂U＂shape in the data，where the smallest companies have higher account balances and participation rates which decline until we reach the 501－1，000 employee companies at which point they climb back up with each new＂size＂tier，with a sharp tick up at the end for the Mega（ $5,000+$ ）companies．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $1-10$ | 11,189 | $\$ 284,426$ | $\$ 70,794$ | $85.7 \%$ | $14.29 \%$ | $\$ 5,333$ | $\$ 2,228$ | 62 | 8.7 |
| $11-25$ | 14,059 | $\$ 872,519$ | $\$ 66,666$ | $79.5 \%$ | $14.00 \%$ | $\$ 3,563$ | $\$ 1,777$ | 55 | 13.1 |
| $26-50$ | 12,320 | $\$ 1,742,660$ | $\$ 65,704$ | $76.6 \%$ | $13.85 \%$ | $\$ 3,152$ | $\$ 1,586$ | 52 | 14.9 |
| $51-100$ | 10,627 | $\$ 3,295,947$ | $\$ 63,521$ | $76.2 \%$ | $13.87 \%$ | $\$ 3,080$ | $\$ 1,479$ | 51 | 14.6 |
| $101-500$ | 10,729 | $\$ 8,745,721$ | $\$ 61,133$ | $78.9 \%$ | $14.04 \%$ | $\$ 3,283$ | $\$ 1,437$ | 52 | 13.2 |
| $501-1,000$ | 1,773 | $\$ 38,101,087$ | $\$ 67,061$ | $84.5 \%$ | $13.91 \%$ | $\$ 3,781$ | $\$ 1,755$ | 55 | 11.9 |
| $1,001-5,000$ | 1,681 | $\$ 131,138,498$ | $\$ 81,794$ | $88.4 \%$ | $14.09 \%$ | $\$ 4,703$ | $\$ 2,345$ | 58 | 11.8 |
| $5,000+$ | 530 | $\$ 1,149,176,155$ | $\$ 129,293$ | $90.6 \%$ | $14.19 \%$ | $\$ 6,380$ | $\$ 3,706$ | 62 | 13.0 |
| Total | 62,908 | $\$ 1,865,616$ | $\$ 65,937$ | $87.5 \%$ | $14.00 \%$ | $\$ 3,508$ | $\$ 1,691$ | 54 | 13.0 |

Source：401（k）Benchmark Report，ALM Intelligence

Industry Medians－Overall

| Metric |  | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| － | Account Balance | \＄65，937 | 14 |
| （豖） | Participation Rate | 87．5\％ | 18 |
| \％ill | Rate of Return | 13．76\％ | 23 |
| EEE ${ }^{\text {c }}$ | Employee Contributions | \＄3，404 | 17 |
| ER• | Employer Contributions | \＄1，337 | 19 |
| 洰 | Plan Score | 54 | 24 |
| 近 | Employee Longevity（Years） | 13.0 | 1 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

|  |  | 2020 | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 盽自 | \＃of Companies | 61，443 | 62，908 | 1，465 |
| © | Account Balance | \＄62，189 | \＄65，937 | \＄3，748 |
| Fill | Participation Rate | 87\％ | 88\％ | 1\％ |
| EE＊ | Employee Contributions | \＄3，687 | \＄3，508 | （\＄179） |
| ER＊ | Employer Contributions | \＄1，734 | \＄1，691 | （\＄43） |

Source：401（k）Benchmark Report，ALM Intelligence

## Mining，Utilities，and Energy

Mining，Utilities，and Energy is our smallest industry group with only 5,005 plans．Although we renamed this sector this year to reference the energy companies that weren＇t，strictly speaking，utilities，we did not expand the basket of companies to include Energy firms．．．they were already present in the previous years＇data．Together，these firms finished $11^{\text {th }}$ out of our 27 industry groups for the second year in a row．

Account balances rose $5 \%$ year over year to $\$ 77,831$ ．That increase in account balance was likely due to an increase in employee longevity to 10.7 years，up from 9.4 years in our previous report．Certainly，neither the change in employee contributions（down $1 \%$ ），or employer contributions（up $2.6 \%$ ）were responsible for the overall increase． $15 \%$ of all plan sponsors contributed no money to the plan．

Mining，Utilities，and Energy is an interesting trio，because although the industries are certainly intertwined，the type of work done by ground－ level employees is very different．Many of the industry groups in our study have a large number of micro－sized（1－10）companies that make up $40 \%$ or more of the total number of organizations．They are，for lack of a better term，bottom－heavy．Mining is the opposite，with only $25 \%$ of the companies belonging in the micro－range．This makes sense as 9 employees cannot run a natural gas power plant or a copper mine， no matter how enthusiastic they are．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: |
| $1-10$ | 1,242 | $\$ 400,889$ | $\$ 90,841$ | $88.2 \%$ | $14.21 \%$ | $\$ 6,298$ | $\$ 2,880$ | 63 | 9.4 |
| $11-25$ | 1,177 | $\$ 1,007,984$ | $\$ 78,505$ | $84.0 \%$ | $14.08 \%$ | $\$ 4,764$ | $\$ 2,716$ | 59 | 11.0 |
| $26-50$ | 801 | $\$ 1,963,917$ | $\$ 69,941$ | $79.6 \%$ | $14.26 \%$ | $\$ 4,126$ | $\$ 2,296$ | 57 | 10.9 |
| $51-100$ | 664 | $\$ 3,053,258$ | $\$ 59,413$ | $76.7 \%$ | $14.14 \%$ | $\$ 3,617$ | $\$ 2,147$ | 53 | 11.2 |
| $101-500$ | 730 | $\$ 11,623,020$ | $\$ 72,407$ | $82.4 \%$ | $14.26 \%$ | $\$ 4,676$ | $\$ 3,048$ | 59 | 10.4 |
| $501-1,000$ | 141 | $\$ 66,135,033$ | $\$ 100,957$ | $88.5 \%$ | $14.44 \%$ | $\$ 6,585$ | $\$ 3,590$ | 61 | 11.1 |
| $1,001-5,000$ | 190 | $\$ 238,422,436$ | $\$ 155,264$ | $93.6 \%$ | $13.93 \%$ | $\$ 8,138$ | $\$ 4,826$ | 66 | 12.2 |
| $5,000+$ | 60 | $\$ 2,213,605,035$ | $\$ 239,985$ | $93.5 \%$ | $13.86 \%$ | $\$ 9,856$ | $\$ 4,629$ | 66 | 14.9 |
| Total | 5,005 | $\$ 1,712,117$ | $\$ 77,831$ | $93.7 \%$ | $14.17 \%$ | $\$ 4,886$ | $\$ 2,754$ | 59 | 10.7 |

Source：401（k）Benchmark Report，ALM Intelligence

Industry Medians－Overall

| Metric |  | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| － | Account Balance | \＄77，831 | 11 |
| （免） | Participation Rate | 93．7\％ | 11 |
| \％ | Rate of Return | 13．89\％ | 18 |
| EE＊ | Employee Contributions | \＄4，743 | 12 |
| ER• | Employer Contributions | \＄2，255 | 10 |
| 洰 | Plan Score | 59 | 13 |
| 080 | Employee Longevity（Years） | 10.7 | 13 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

| 2020 |  |  | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 盽自 | \＃of Companies | 4，842 | 5，005 | 163 |
| － | Account Balance | \＄74，070 | \＄77，831 | \＄3，761 |
| Fill | Participation Rate | 93\％ | 94\％ | 1\％ |
| EE＊ | Employee Contributions | \＄4，930 | \＄4，886 | （\＄44） |
| ER• | Employer Contributions | \＄2，682 | \＄2，754 | \＄72 |

Source：401（k）Benchmark Report，ALM Intelligence

## Other Services

There are 37,414 companies that make up the Other Services category，and for the third year in a row they place $20^{\text {th }}$ out of our 27 industrial groupings．Other Services，as an industrial grouping，represents a diverse array of companies．Some examples of＂Other Services＂include automotive repair，house cleaning services，barber shops，and laundromats．

Year over year comparables are very flat，with only a $\$ 36$ dollar change in account balance，\＄178 decline in employee contributions and a \＄31 decline in employer contributions．25\％of plan sponsors contributed no money to the plan during the most recent plan year．

This industry cohort is dominated by small operations，with $70 \%$ of the plans being offered by employers with fewer than 25 total employees． As a result，we should not be surprised with its low placements in Account Balance and Employer Contributions．What＇s interesting is that the low average account balance，in general，does not seem to be dependent on company size，without the big spike we typically observe in the few mega $(5,000+$ ）companies．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :--- |
| $1-10$ | 16,471 | $\$ 146,773$ | $\$ 46,088$ | $82.7 \%$ | $15.26 \%$ | $\$ 4,422$ | $\$ 1,986$ | 62 | 6.5 |
| $11-25$ | 9,739 | $\$ 434,923$ | $\$ 39,079$ | $75.7 \%$ | $15.09 \%$ | $\$ 3,017$ | $\$ 1,667$ | 56 | 8.3 |
| $26-50$ | 5,389 | $\$ 903,152$ | $\$ 38,164$ | $72.6 \%$ | $14.79 \%$ | $\$ 2,650$ | $\$ 1,559$ | 53 | 9.5 |
| $51-100$ | 3,279 | $\$ 1,760,563$ | $\$ 39,485$ | $69.7 \%$ | $14.67 \%$ | $\$ 2,399$ | $\$ 1,304$ | 51 | 10.8 |
| $101-500$ | 2,060 | $\$ 5,578,134$ | $\$ 43,499$ | $74.3 \%$ | $14.71 \%$ | $\$ 2,659$ | $\$ 1,414$ | 52 | 10.5 |
| $501-1,000$ | 243 | $\$ 20,653,614$ | $\$ 44,190$ | $72.6 \%$ | $14.64 \%$ | $\$ 2,618$ | $\$ 1,229$ | 52 | 11.5 |
| $1,001-5,000$ | 198 | $\$ 44,486,841$ | $\$ 37,997$ | $71.4 \%$ | $14.52 \%$ | $\$ 2,512$ | $\$ 1,099$ | 51 | 11.5 |
| $5,000+$ | 35 | $\$ 184,454,033$ | $\$ 36,595$ | $65.6 \%$ | $14.46 \%$ | $\$ 2,512$ | $\$ 895$ | 44 | 14.5 |
| Total | 37,414 | $\$ 375,982$ | $\$ 41,799$ | $88.2 \%$ | $14.99 \%$ | $\$ 3,219$ | $\$ 1,708$ | 57 | 8.3 |

Source：401（k）Benchmark Report，ALM Intelligence

Industry Medians－Overall

| Metric |  | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| －${ }_{\square}^{\text {® }}$ | Account Balance | \＄41，799 | 23 |
| （豖） | Participation Rate | 88．2\％ | 17 |
| \％ill | Rate of Return | 14．37\％ | 8 |
| EEE ${ }^{\text {c }}$ | Employee Contributions | \＄2，890 | 21 |
| ER• | Employer Contributions | \＄1，101 | 20 |
| 洰 | Plan Score | 57 | 17 |
| 明 | Employee Longevity（Years） | 8.3 | 21 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

|  |  | 2020 | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 盽自 | \＃of Companies | 34，996 | 37，414 | 2，418 |
| © | Account Balance | \＄41，835 | \＄41，799 | （\＄36） |
| Fill | Participation Rate | 87\％ | 88\％ | 2\％ |
| EE＊ | Employee Contributions | \＄3，398 | \＄3，219 | （\＄178） |
| ER＊ | Employer Contributions | \＄1，739 | \＄1，708 | （\＄31） |

Source：401（k）Benchmark Report，ALM Intelligence

## Physicians

The 36,744 plans offered by Physicians rank $4^{\text {th }}$ out of our 27 industrial groupings for the second year in a row．Physicians rank $2^{\text {nd }}$ overall in both employer contributions and longevity，and are tied for 1st at 100\％median participation．

Year over year，account balances are up by $\$ 6,604$ ，or $5 \%$ ，while employee and employer contribution rates are both up approximately $24 \%$ ． The median participation rate of $100 \%$ tells us that more than half of all Physician plans have full plan participation，a feat shared by several other professional occupations like CPAs，Dentists，Financial Advisors，and Lawyers．

The micro（1－10 participants）level of the Physician group account for $45 \%$ of total Physician plans，a number which grows to $72 \%$ if we incorporate the next size grouping．Those smallest plans are some of the most lucrative in our study，with a median account balance of $\$ 171,646$ and employee contributions of $\$ 8,569$ ．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: |
| $1-10$ | 16,701 | $\$ 801,434$ | $\$ 171,646$ | $92.5 \%$ | $13.76 \%$ | $\$ 8,569$ | $\$ 5,254$ | 68 | 12.5 |
| $11-25$ | 9,932 | $\$ 1,651,280$ | $\$ 117,412$ | $89.4 \%$ | $14.05 \%$ | $\$ 5,547$ | $\$ 3,818$ | 63 | 12.2 |
| $26-50$ | 5,092 | $\$ 3,565,668$ | $\$ 114,229$ | $89.1 \%$ | $14.13 \%$ | $\$ 5,047$ | $\$ 4,009$ | 62 | 12.9 |
| $51-100$ | 2,805 | $\$ 7,520,185$ | $\$ 119,608$ | $89.4 \%$ | $14.20 \%$ | $\$ 4,922$ | $\$ 4,934$ | 62 | 12.9 |
| $101-500$ | 1,813 | $\$ 19,095,118$ | $\$ 119,428$ | $88.5 \%$ | $14.37 \%$ | $\$ 4,921$ | $\$ 5,028$ | 65 | 12.3 |
| $501-1,000$ | 213 | $\$ 58,127,857$ | $\$ 97,498$ | $87.2 \%$ | $14.83 \%$ | $\$ 4,827$ | $\$ 4,323$ | 63 | 11.3 |
| $1,001-5,000$ | 162 | $\$ 145,643,685$ | $\$ 106,417$ | $85.6 \%$ | $14.59 \%$ | $\$ 4,939$ | $\$ 4,033$ | 63 | 12.4 |
| $5,000+$ | 26 | $\$ 877,923,638$ | $\$ 101,678$ | $86.2 \%$ | $14.32 \%$ | $\$ 6,329$ | $\$ 2,017$ | 61 | 10.3 |
| Total | 36,744 | $\$ 1,591,125$ | $\$ 134,633$ | $100.0 \%$ | $14.03 \%$ | $\$ 6,229$ | $\$ 4,563$ | 65 | 12.5 |

Source：401（k）Benchmark Report，ALM Intelligence

Industry Medians－Overall

| Metric |  | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| © | Account Balance | \＄134，633 | 3 |
| （豖） | Participation Rate | 100．0\％ | 1 |
| \％11 | Rate of Return | 13．76\％ | 22 |
| EEP | Employee Contributions | \＄5，878 | 7 |
| ER• | Employer Contributions | \＄3，748 | 2 |
| 洰 | Plan Score | 65 | 6 |
| 近 | Employee Longevity（Years） | 12.5 | 2 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

| 2020 |  |  | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 盽自 | \＃of Companies | 36，828 | 36，744 | （84） |
| － | Account Balance | \＄128，029 | \＄134，633 | \＄6，604 |
| \％10 | Participation Rate | 100\％ | 100\％ | 0\％ |
| EE＊ | Employee Contributions | \＄5，042 | \＄6，229 | \＄1，187 |
| ER• | Employer Contributions | \＄3，617 | \＄4，563 | \＄947 |

[^10]
## Professional，Scientific，and Technical Services

Professional，Scientific，and Technical Services makes up our single largest industry grouping at 80,183 companies，and places $13^{\text {th }}$ among the 27 sectors we reviewed，moving back two spots from last year．It＇s worth noting as big as this cohort still is，we＇ve already carved several other industry groups out of this area，including Lawyers，Engineers，CPAs，and Consultants．

Year over year，account balances are relatively flat（down less than 1\％），while employee and employer contributions are up $8 \%$ and $9 \%$ respectively． $23 \%$ of firms in this group did not make any employer contributions at all．This diverse industry group has some of the lowest employee longevity scores，at only 7.3 years which is just barely good enough for $25^{\text {th }}$ place．

Interestingly，this industry group has very similar looking plans in the 11－25，26－50，51－100，and 101－500 size groupings．Among those four cohorts，account balances are all within $\$ 1,000$ of each other and employer contributions are similarly tightly clustered．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :--- |
| $1-10$ | 32,747 | $\$ 236,711$ | $\$ 61,364$ | $88.1 \%$ | $15.34 \%$ | $\$ 6,911$ | $\$ 2,704$ | 66 | 6.2 |
| $11-25$ | 20,806 | $\$ 685,139$ | $\$ 53,140$ | $82.6 \%$ | $15.38 \%$ | $\$ 5,061$ | $\$ 2,387$ | 61 | 7.4 |
| $26-50$ | 11,644 | $\$ 1,424,154$ | $\$ 52,995$ | $79.2 \%$ | $15.53 \%$ | $\$ 4,868$ | $\$ 2,342$ | 58 | 8.0 |
| $51-100$ | 7,401 | $\$ 2,834,768$ | $\$ 53,108$ | $77.9 \%$ | $15.57 \%$ | $\$ 5,054$ | $\$ 2,182$ | 57 | 8.3 |
| $101-500$ | 5,984 | $\$ 7,664,433$ | $\$ 53,043$ | $79.6 \%$ | $15.96 \%$ | $\$ 5,987$ | $\$ 2,215$ | 60 | 7.6 |
| $501-1,000$ | 759 | $\$ 31,005,017$ | $\$ 57,128$ | $80.4 \%$ | $15.96 \%$ | $\$ 6,514$ | $\$ 2,215$ | 61 | 7.7 |
| $1,001-5,000$ | 665 | $\$ 87,849,364$ | $\$ 64,689$ | $78.6 \%$ | $15.74 \%$ | $\$ 6,389$ | $\$ 2,082$ | 60 | 8.9 |
| $5,000+$ | 177 | $\$ 790,679,824$ | $\$ 83,874$ | $76.9 \%$ | $15.51 \%$ | $\$ 6,336$ | $\$ 2,288$ | 60 | 11.6 |
| Total | 80,183 | $\$ 701,992$ | $\$ 55,773$ | $93.3 \%$ | $15.51 \%$ | $\$ 5,661$ | $\$ 2,453$ | 62 | 7.3 |

Source：401（k）Benchmark Report，ALM Intelligence

Industry Medians－Overall

| Metric |  | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| － | Account Balance | \＄55，773 | 17 |
| （免） | Participation Rate | 93．3\％ | 12 |
| \％ | Rate of Return | 14．86\％ | 6 |
| EE＊ | Employee Contributions | \＄5，398 | 11 |
| ER• | Employer Contributions | \＄1，781 | 14 |
| 洰 | Plan Score | 62 | 10 |
| 080 | Employee Longevity（Years） | 7.3 | 25 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

| 2020 |  |  | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 眐自 | \＃of Companies | 74，428 | 80，183 | 5，755 |
| $\stackrel{\square}{\text { ® }}$ | Account Balance | \＄56，222 | \＄55，773 | （\＄449） |
| \％ | Participation Rate | 92\％ | 93\％ | 1\％ |
| EE＊ | Employee Contributions | \＄5，245 | \＄5，661 | \＄416 |
| ER• | Employer Contributions | \＄2，240 | \＄2，453 | \＄213 |

[^11]
## Real Estate

The 19，693 plans in the Real Estate industry moved to a slightly worse location this year，losing one spot to land in $16^{\text {th }}$ of the 27 industry groups we examined．Although this is one of the industries that was most impacted by the pandemic，the differences between December $31^{\text {st }}$ of 2019，2020，and 2021 were actually fairly minor．Much of the upheaval and Real Estate crash had stabilized by the end of 2020 thanks in part to a reduction in both housing inventory and in interest rates，and the red－hot real estate market of 2021 had also begun to cool at the end of that year．If we could graph this industry using 730 points（one for each day of the two years）rather than two points，we＇d likely see a sine wave instead of a flat line．

Year over year plan metrics for Real Estate are essentially flat．Participation rate ticked up about 1\％，while employee contributions fell by $\$ 13$ and employer contributions rose by $\$ 49$ ．Average account balances rose by approximately $2 \%$ during this same time period． $23 \%$ of plan sponsors in this space made no matching contributions．

Real Estate is another one of our particularly bottom－heavy groups，with $68 \%$ of the plans being offered by small and micro sized firms of 1－25 employees．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $1-10$ | 9,483 | $\$ 278,290$ | $\$ 94,850$ | $89.0 \%$ | $14.15 \%$ | $\$ 8,237$ | $\$ 3,124$ | 65 | 7.0 |
| $11-25$ | 3,983 | $\$ 742,990$ | $\$ 59,976$ | $78.6 \%$ | $14.90 \%$ | $\$ 4,295$ | $\$ 2,085$ | 58 | 9.9 |
| $26-50$ | 2,361 | $\$ 1,349,865$ | $\$ 54,632$ | $73.7 \%$ | $14.83 \%$ | $\$ 3,594$ | $\$ 1,714$ | 54 | 11.2 |
| $51-100$ | 1,737 | $\$ 2,617,824$ | $\$ 55,500$ | $71.6 \%$ | $14.67 \%$ | $\$ 3,374$ | $\$ 1,553$ | 53 | 11.5 |
| $101-500$ | 1,671 | $\$ 6,701,974$ | $\$ 48,768$ | $74.0 \%$ | $14.82 \%$ | $\$ 3,235$ | $\$ 1,282$ | 52 | 10.7 |
| $501-1,000$ | 257 | $\$ 20,607,620$ | $\$ 43,118$ | $76.6 \%$ | $14.97 \%$ | $\$ 3,579$ | $\$ 1,281$ | 53 | 9.6 |
| $1,001-5,000$ | 165 | $\$ 46,374,117$ | $\$ 40,789$ | $74.9 \%$ | $15.06 \%$ | $\$ 3,529$ | $\$ 1,236$ | 53 | 10.3 |
| $5,000+$ | 36 | $\$ 506,395,072$ | $\$ 57,844$ | $74.8 \%$ | $15.77 \%$ | $\$ 4,329$ | $\$ 1,830$ | 58 | 10.1 |
| Total | 19,693 | $\$ 663,231$ | $\$ 67,550$ | $93.3 \%$ | $14.61 \%$ | $\$ 4,904$ | $\$ 2,176$ | 59 | 9.3 |

Source：401（k）Benchmark Report，ALM Intelligence

Industry Medians－Overall

| Metric |  | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| － | Account Balance | \＄67，550 | 12 |
| （会） | Participation Rate | 93．3\％ | 13 |
| \％10 | Rate of Return | 13．94\％ | 16 |
| （EE） | Employee Contributions | \＄4，253 | 14 |
| ER ${ }^{\text {a }}$ | Employer Contributions | \＄1，483 | 17 |
| 涼 | Plan Score | 59 | 14 |
| 000 | Employee Longevity（Years） | 9.3 | 18 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

| 2020 |  |  | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 盽自 | \＃of Companies | 18，507 | 19，693 | 1，186 |
| $\stackrel{\square}{\text { ® }}$ | Account Balance | \＄66，287 | \＄67，550 | \＄1，263 |
| \％ | Participation Rate | 93\％ | 93\％ | 1\％ |
| EE＊ | Employee Contributions | \＄4，918 | \＄4，904 | （\＄13） |
| ER• | Employer Contributions | \＄2，128 | \＄2，176 | \＄49 |

Source：401（k）Benchmark Report，ALM Intelligence

## Retail

The 38,586 firms of the Retail Industry rank a collective $22^{\text {nd }}$ out of the 27 industrial groups we surveyed，for the third year in a row．The Retail industry finishes in $24^{\text {th }}$ or $25^{\text {th }}$ for most of the metrics we track，but retail has always shown an unusually high finish in its longevity score．While this may seem puzzling at first，plan participant numbers are based on employees earning credited service hours towards participation in the plan．As many plans require 1，000＋hours of continuous service prior to participation，there are a lot of retailers who employ part－time or seasonal workers who may never hit that criterion．Our ability to calculate participation rate and longevity is based on those eligible participants，and so the kinds of workers outlined above are not accounted for in those metrics．

Average account balances increased slightly year over year by about $1.5 \%$ to $\$ 54,137$ ，while employee contributions dipped by $8.5 \%$ to $\$ 3,153$ ．A smaller but notable drop of $6.7 \%$ in employer contributions suggests that workers in the Retail industry may not be putting away enough money for retirement． $23 \%$ of employers made no contribution at all to their plans．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $1-10$ | 11,665 | $\$ 208,470$ | $\$ 62,131$ | $82.8 \%$ | $14.31 \%$ | $\$ 5,047$ | $\$ 1,907$ | 61 | 7.3 |
| $11-25$ | 9,195 | $\$ 645,595$ | $\$ 54,501$ | $75.8 \%$ | $14.47 \%$ | $\$ 3,251$ | $\$ 1,559$ | 56 | 11.2 |
| $26-50$ | 6,836 | $\$ 1,256,068$ | $\$ 53,526$ | $70.4 \%$ | $14.05 \%$ | $\$ 2,723$ | $\$ 1,288$ | 51 | 13.7 |
| $51-100$ | 5,322 | $\$ 2,412,297$ | $\$ 54,073$ | $67.6 \%$ | $13.97 \%$ | $\$ 2,641$ | $\$ 1,047$ | 50 | 14.8 |
| $101-500$ | 4,232 | $\$ 6,265,305$ | $\$ 50,997$ | $69.2 \%$ | $14.34 \%$ | $\$ 2,841$ | $\$ 885$ | 50 | 13.7 |
| $501-1,000$ | 587 | $\$ 19,570,217$ | $\$ 42,017$ | $73.5 \%$ | $14.30 \%$ | $\$ 2,944$ | $\$ 769$ | 50 | 10.9 |
| $1,001-5,000$ | 520 | $\$ 47,143,063$ | $\$ 38,848$ | $70.8 \%$ | $14.70 \%$ | $\$ 2,522$ | $\$ 785$ | 50 | 11.7 |
| $5,000+$ | 229 | $\$ 341,310,000$ | $\$ 45,582$ | $59.4 \%$ | $14.78 \%$ | $\$ 1,578$ | $\$ 640$ | 45 | 19.4 |
| Total | 38,586 | $\$ 879,599$ | $\$ 54,137$ | $81.4 \%$ | $14.25 \%$ | $\$ 3,153$ | $\$ 1,367$ | 54 | 11.8 |

Source：401（k）Benchmark Report，ALM Intelligence

Industry Medians－Overall

| Metric |  | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| ¢ | Account Balance | \＄54，137 | 18 |
| （知） | Participation Rate | 81．4\％ | 25 |
| \％ | Rate of Return | 13．72\％ | 24 |
| EE ${ }^{\text {P }}$ | Employee Contributions | \＄2，915 | 20 |
| ER＇） | Employer Contributions | \＄957 | 24 |
| 注速 | Plan Score | 54 | 25 |
| 回 | Employee Longevity（Years） | 11.8 | 8 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

| 2020 |  |  | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 眐自 | \＃of Companies | 36，459 | 38，586 | 2，127 |
| $\stackrel{\square}{0}$ | Account Balance | \＄53，314 | \＄54，137 | \＄823 |
| \％ | Participation Rate | 80\％ | 81\％ | 1\％ |
| EE＊ | Employee Contributions | \＄3，448 | \＄3，153 | （\＄295） |
| ER• | Employer Contributions | \＄1，466 | \＄1，367 | （\＄99） |

[^12]
## Transportation and Warehousing

The 13，881 companies in the Transportation and Warehousing industry rank $26^{\text {th }}$ out of our 27 industrial groupings，dropping 3 spots from last year．This group performed near the bottom of the barrel in most our performance metrics，lifted only slightly by its just－below－average ranking of $15^{\text {th }}$ in Employee Longevity．

Year over year，account balances were flat，with growth of only $\$ 98$ ，or about two tenths of a percent．Contributions from both the plan participants and the plan sponsors were down significantly．Average employee contributions declined by nearly $20 \%$ from $\$ 3,435$ to $\$ 2,761$ and employer contributions dropping $14 \%$ from $\$ 1,607$ to $\$ 1,380$ ． $20 \%$ of sponsors contributed no money at all to the plan．

This is another industry where we can clearly see the impact of COVID at work，particularly the supply－chain issues which persist even today． It is understandable that workers in this field reduced their contributions in order to take home more of their pay．Another factor that may be impacting our year over year numbers involves a change in our methodology．Several large logistics companies，including railroads and national warehouse operators，filed their 5500 last year under a generic＂holding company＂industrial code．An extra round of manual data review this year moved them into the appropriate industry categorization．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :--- |
| $1-10$ | 3,558 | $\$ 186,948$ | $\$ 56,030$ | $84.8 \%$ | $14.48 \%$ | $\$ 4,772$ | $\$ 2,079$ | 62 | 6.5 |
| $11-25$ | 3,080 | $\$ 475,738$ | $\$ 43,205$ | $73.7 \%$ | $14.25 \%$ | $\$ 3,083$ | $\$ 1,562$ | 55 | 9.3 |
| $26-50$ | 2,598 | $\$ 870,371$ | $\$ 39,840$ | $68.7 \%$ | $14.08 \%$ | $\$ 2,394$ | $\$ 1,244$ | 51 | 10.9 |
| $51-100$ | 2,028 | $\$ 1,665,065$ | $\$ 39,931$ | $64.8 \%$ | $13.81 \%$ | $\$ 2,128$ | $\$ 1,002$ | 48 | 12.9 |
| $101-500$ | 1,864 | $\$ 4,641,803$ | $\$ 41,085$ | $68.3 \%$ | $14.15 \%$ | $\$ 2,405$ | $\$ 1,044$ | 48 | 12.2 |
| $501-1,000$ | 341 | $\$ 15,592,764$ | $\$ 38,407$ | $70.6 \%$ | $14.11 \%$ | $\$ 2,416$ | $\$ 914$ | 49 | 11.0 |
| $1,001-5,000$ | 294 | $\$ 60,324,044$ | $\$ 42,505$ | $75.0 \%$ | $14.09 \%$ | $\$ 3,005$ | $\$ 1,091$ | 50 | 10.4 |
| $5,000+$ | 118 | $\$ 572,942,399$ | $\$ 68,184$ | $73.1 \%$ | $14.20 \%$ | $\$ 3,662$ | $\$ 1,300$ | 51 | 15.8 |
| Total | 13,881 | $\$ 803,944$ | $\$ 43,359$ | $81.0 \%$ | $14.13 \%$ | $\$ 2,761$ | $\$ 1,380$ | 53 | 10.2 |

Source：401（k）Benchmark Report，ALM Intelligence

Industry Medians－Overall

| Metric |  | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| － | Account Balance | \＄43，359 | 22 |
| （首） | Participation Rate | 81．0\％ | 26 |
| 910 | Rate of Return | 13．55\％ | 26 |
| EEP | Employee Contributions | \＄2，574 | 24 |
| ER ${ }^{\text {P }}$ | Employer Contributions | \＄993 | 22 |
| 涼 | Plan Score | 53 | 26 |
| 速 | Employee Longevity（Years） | 10.2 | 15 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

| 2020 |  |  | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 眐目 | \＃of Companies | 12，719 | 13，881 | 1，162 |
| $\stackrel{\square}{0}$ | Account Balance | \＄43，261 | \＄43，359 | \＄98 |
| \％ir | Participation Rate | 80\％ | 81\％ | 1\％ |
| EEP | Employee Contributions | \＄3，435 | \＄2，761 | （\＄674） |
| ER• | Employer Contributions | \＄1，607 | \＄1，380 | （\＄227） |

[^13]
## Wholesale

The 31,184 plans in the Wholesale industry rank finishes $12^{\text {th }}$ out of the 27 industrial groupings we surveyed，moving up 3 spots from last year．As in previous years，a very strong longevity score（ $4^{\text {th }}$ of $\left.27^{\text {th }}\right)$ helps this group stay in the top half of our overall rankings．

Year over year，Wholesale companies saw a 6\％increase in their account balances，though employee and employer contributions remained fairly flat．Employee contributions grew by $\$ 107$（or $2.4 \%$ ）and employer contributions grew by $\$ 74$（or 3．5\％）．16\％of plan sponsors did not contribute any money to the plan．

The changes in account balance，participation rates，and contributions as we examine each different size of firm epitomizes the＂U＂shape that we often see in our survey．The largest values are at the bottom（1－10）and the top（ $5,000+$ ）ends of the spectrum，with small declines from 11－500 employees before picking back up in regular increments in each of the largest three sizings．The implication is clear，for the most generous $401(k)$ plans in wholesale，work for one of the really small or really big companies．

Industry Medians by Size

| \＃of <br> Participants | Size of <br> Group | Total Plan <br> Assets | Average <br> Account <br> Balance | Participation <br> Rate | Rate of <br> Return | Employee <br> Contributions | Employer <br> Contributions | Plan <br> Score | Longevity |
| ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: |
| $1-10$ | 9,109 | $\$ 437,065$ | $\$ 103,007$ | $88.8 \%$ | $14.22 \%$ | $\$ 7,400$ | $\$ 3,055$ | 66 | 9.6 |
| $11-25$ | 7,991 | $\$ 1,067,398$ | $\$ 81,912$ | $82.6 \%$ | $14.06 \%$ | $\$ 4,550$ | $\$ 2,326$ | 59 | 12.2 |
| $26-50$ | 5,527 | $\$ 2,132,624$ | $\$ 77,624$ | $79.0 \%$ | $14.03 \%$ | $\$ 3,919$ | $\$ 1,984$ | 55 | 13.8 |
| $51-100$ | 4,066 | $\$ 3,868,238$ | $\$ 74,626$ | $76.4 \%$ | $14.18 \%$ | $\$ 3,616$ | $\$ 1,724$ | 54 | 14.2 |
| $101-500$ | 3,536 | $\$ 10,493,044$ | $\$ 71,929$ | $79.8 \%$ | $14.23 \%$ | $\$ 3,833$ | $\$ 1,633$ | 54 | 13.4 |
| $501-1,000$ | 511 | $\$ 40,842,511$ | $\$ 71,610$ | $82.4 \%$ | $14.41 \%$ | $\$ 4,112$ | $\$ 1,582$ | 56 | 12.1 |
| $1,001-5,000$ | 344 | $\$ 105,869,168$ | $\$ 73,468$ | $84.9 \%$ | $14.23 \%$ | $\$ 4,257$ | $\$ 1,638$ | 56 | 11.8 |
| $5,000+$ | 100 | $\$ 774,261,052$ | $\$ 84,338$ | $86.1 \%$ | $14.54 \%$ | $\$ 5,088$ | $\$ 2,369$ | 59 | 12.3 |
| Total | 31,184 | $\$ 1,515,554$ | $\$ 81,153$ | $91.1 \%$ | $14.15 \%$ | $\$ 4,504$ | $\$ 2,196$ | 58 | 12.3 |

Source：401（k）Benchmark Report，ALM Intelligence

Industry Medians－Overall

| Metric |  | Value | Rank（of 27） |
| :---: | :---: | :---: | :---: |
| ¢ | Account Balance | \＄81，153 | 10 |
| （知） | Participation Rate | 91．1\％ | 15 |
| \％ | Rate of Return | 13．86\％ | 19 |
| EEP ${ }^{\text {a }}$ | Employee Contributions | \＄4，329 | 13 |
| ER＇） | Employer Contributions | \＄1，804 | 13 |
| 注速 | Plan Score | 58 | 16 |
| 回 | Employee Longevity（Years） | 12.3 | 4 |

Source：401（k）Benchmark Report，ALM Intelligence

Year over Year－Overall

| 2020 |  |  | 2021 | Difference |
| :---: | :---: | :---: | :---: | :---: |
| 目洓自 | \＃of Companies | 30，445 | 31，184 | 739 |
| © | Account Balance | \＄76，651 | \＄81，153 | \＄4，502 |
| \％ill | Participation Rate | 90\％ | 91\％ | 1\％ |
| EE＊ | Employee Contributions | \＄4，398 | \＄4，504 | \＄107 |
| ER＇） | Employer Contributions | \＄2，122 | \＄2，196 | \＄74 |


[^0]:    Source：401（k）Benchmark Report，ALM Intelligence

[^1]:    Source：401（k）Benchmark Report，ALM Intelligence

[^2]:    Source：401（k）Benchmark Report，ALM Intelligence

[^3]:    Source：401（k）Benchmark Report，ALM Intelligence

[^4]:    Source：401（k）Benchmark Report，ALM Intelligence

[^5]:    Source：401（k）Benchmark Report，ALM Intelligence

[^6]:    Source：401（k）Benchmark Report，ALM Intelligence

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[^8]:    Source：401（k）Benchmark Report，ALM Intelligence

[^9]:    Source：401（k）Benchmark Report，ALM Intelligence

[^10]:    Source：401（k）Benchmark Report，ALM Intelligence

[^11]:    Source：401（k）Benchmark Report，ALM Intelligence

[^12]:    Source：401（k）Benchmark Report，ALM Intelligence

[^13]:    Source：401（k）Benchmark Report，ALM Intelligence

